



April 2025

Dear SNA Exhibitor,

Welcome to the School Nutrition Association's 79th Annual National Conference (ANC)! We're thrilled to have you join us as an exhibitor at ANC25, taking place July 13–15, 2025, at the Henry B. González Convention Center in San Antonio, TX.

Each July, ANC brings together more than 6,000 school nutrition professionals for three days of learning, networking, and discovery. With over 100 education sessions, 900+ exhibit booths, and countless opportunities to connect, it's no surprise that ANC is recognized as the School Nutrition Event of the Year!

To help you prepare, please use the link below to access the **ANC25 Exhibitor Service Kit**, provided by SNA's official decorator, GES (Global Experience Specialists). This comprehensive resource includes details on ordering utilities, furniture, services, and accessories for your booth. We encourage you to review the materials thoroughly and take advantage of early bird pricing by placing your orders in advance.

At SNA, we understand that your success is our success. We sincerely appreciate your continued support and participation in our programs.

If you have any questions, suggestions, or concerns, please don't hesitate to reach out to me at charper@schoolnutrition.org or to my colleague, **Nita Artis, Business Development Manager**, at nartis@schoolnutrition.org.

We look forward to seeing you in San Antonio!

A handwritten signature in black ink that reads 'Crystal Harper-Pierre'.

Crystal Harper-Pierre
Exhibit Sales Manager
SNA