



## Sampling Guidelines

**THE RK CULINARY GROUP**  
HENRY B. GONZALEZ CONVENTION CENTER  
SAN ANTONIO, TEXAS

### OUR MISSION

Give our clients our creative and professional best. Treat clients and each other with integrity and respect. Uphold and enhance our company's 70-year reputation for excellence. Simplify the complex, elevate the ordinary, and create the memorable.



THE RK CULINARY GROUP

# School Nutrition Association – 2025 Annual National Conference

## RK Exhibitor/Sponsor Sampling Guidelines

### Guidelines

- Exhibitor and/or Sponsor may sample their own companies name brand product if samples fit into the guidelines below:
  - Exhibitors may provide 6 ounces, or less, food product samples of their individual brand name products.
  - Exhibitors may provide 8 ounces, or less, non-alcoholic beverage samples of their individual brand name products.
- Exhibitors/Sponsors may provide full-size food or non-alcoholic beverage samples of their individual brand name products, but corkage fees will apply.
  - Those fees will be determined based on product to be given out.
- Requests for permission to serve food and/or beverage samples outside of these parameters must be submitted in writing.
- Please speak with your Account Executive to discuss any sampling of Beer/Wine or Spirits as these fall under different parameters.
- Distribution of individual pieces of hard candy or chocolate mints from any source is permitted.
- Exhibitors are permitted to use their own serving vessels (buckets, cups, bags) displaying their logo.
- In the event that The RK Culinary Group cannot provide a specific product, the exhibitor must first obtain verification from the Catering Sales Staff. Once confirmed the Event Services Manager of the Henry B. González Convention Center must grant permission to bring in the specific product.
- Requests for permission to serve food and/or beverage samples outside of these parameters must be submitted in writing to the Event Service Manager. The written request must come from the customer (licensee), and must contain the name of the exhibitor(s) or sponsor(s), date, time, location, the product(s) to be served, and reason why.
- Any cooking on the show floor must have prior approval from the Fire Marshal – Please discuss with your Event Manager.



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## EXHIBITOR FOOD SAMPLING PERMISSION FORM

THE RK CULINARY GROUP  
HENRY B. GONZALEZ CONVENTION CENTER

I \_\_\_\_\_ (Exhibitor, Company Representative), of \_\_\_\_\_

(Exhibiting Company) request to serve samples of \_\_\_\_\_ (Brand Name Product  
of Items(s) to be Sampled) in my Exhibit Booth \_\_\_\_\_ (Assigned Booth Number.)

Date(s) and Time(s) of Sampling: \_\_\_\_\_

By signing this document, I understand that all food and beverage sampling must be pre-approved by the exclusive caterer at the Henry B. Gonzalez Convention Center, The RK Culinary Group, at least two weeks prior to the date of the show and must comply with the food sampling requirements outlined below. All food and beverage samples must be given away and not sold by the Exhibitor.

Per the Texas Alcoholic Beverage Commission, all alcoholic beverages must be purchased through The RK Culinary Group. If you want to sample your brand name alcoholic product, please contact The RK Culinary Group at 210-225-4535 to make arrangements.

You must comply with the following approved maximum food and beverage sample sizes:

- Food Product Samples: Maximum 6 oz. (Individual Name Brand Products Only)
- Non-Alcoholic Samples: Maximum 8 oz. (Individual Name Brand Products Only)

For those wanting to give away full size samples of their individual name brand products, corkage fees will be applied and must be discussed with The RK Culinary Group in order to make arrangements at 210-225-4535.

PRINTED NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NAME OF SHOW/CONVENTION: \_\_\_\_\_ BOOTH #: \_\_\_\_\_

Please email this form to: [trodriguez@therkgroup.com](mailto:trodriguez@therkgroup.com)  
Phone: (210) 225-4535



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