

Live Broadcasting and Press Center Information

Can I broadcast live from the exhibit hall?

Yes! We are eager to accommodate your broadcast needs at NRB 2025. If you plan on recording your show, podcasting, or capturing video in the exhibit hall, please let us know in the exhibitor portal under the onsite details tile.

Is there production space available at NRB 2025?

Yes! Private and semi-private production space will be available for rental by exhibitors and content creators upon request.

Will my live broadcast be promoted to attendees?

Exhibitors who are broadcasting live from convention are responsible for promoting their live interviews and programs. NRB is not responsible for promoting any press availabilities, broadcasts, or other programs hosted by exhibitors.

Can I bring guests to convention to interview them for my show?

Yes, but guests coming to the NRB exhibit hall to be interviewed ***must be registered and have their convention badge with them.*** Exhibitors can use their promo code to purchase discounted Expo Only registrations for their guests for only \$25.00. Exhibitors are responsible for ensuring that their guests have the appropriate registration upon arrival to the NRB exhibit hall.

Who can use the Press Center?

Registered press (news outlets covering NRB convention) attend and cover the NRB convention from the Press Center. In the press center, there is limited space for one-on-one press interviews as well as a press lounge for filing stories. Registered press may conduct interviews in the Press Center, and exhibitors may be interviewed by press in the Press Center. The Press Center is not available as production space for exhibitors or content creators.

Can I give press materials to media outlets covering NRB 2025?

Yes! The Press Center includes space for exhibitors to provide press materials to the media. Exhibitors are responsible for delivering and distributing materials in the designated area of the Press Center in an orderly fashion. NRB reserves the right to refuse inappropriate press materials.

Who is covering convention?

Exhibitors may obtain a list of registered press (news outlets covering NRB convention) and other on-site content creators from NRB. Exhibitors can also obtain a list of convention speakers and contributors who are available to be interviewed. These lists are generally available via email around one month before convention.

For other questions about broadcasting or recording from your booth, to register for convention as Press or Content Creator, or to request a media list, please contact our Press Center at presscenter@nrb.org.