

2023 Preview | Holiday Market 2022

September 20-22, 2022

Where & When Basics

Official Show Name	The Toy Association's 2023 Preview & 2022 Holiday Market	
Show Management	The Toy Association, Inc. – 1375 Broadway, Suite 1001; New York, NY 10018 T: 212.675.1141 F: 212.645.3246 www.toyassociation.org	
Show Location	Dallas Market Center – World Trade Center, 2100 Stemmons Freeway, Dallas, TX 75207	
2022 Show Dates & Hours	<p>Tuesday – Wednesday, September 20 – 21 9:00 a.m. – 4:00 p.m.</p> <p>Thursday, September 22 9:00 a.m. – 2:00 p.m.</p> <ul style="list-style-type: none"> • Badged exhibitors are permitted on show floor from 7:30 a.m. until 5:30 p.m. on show days. • If you wish to schedule meetings outside of show hours, please email Richard Chow (rchow@toyassociation.org) by Tuesday, September 13, for guidelines and assistance. 	

Exhibitor Registration	<p>In Advance – Visit www.toyassociation.org/previewmarket</p> <p>On-Site – Dallas Market Center - World Trade Center Lobby</p> <p>Sunday, September 18 12:00 p.m. – 4:00 p.m.</p> <p>Monday – Wednesday, September 19 – 21 8:30 a.m. – 4:00 p.m.</p> <p>Thursday, September 22 8:30 a.m. – 2:00 p.m.</p>	
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Advance Freight Acceptance	<p>Friday, August 12 – Monday, September 12 8:00 a.m. – 3:30 p.m.</p> <ul style="list-style-type: none"> • Carriers must check in by 2:00 p.m. to ensure straight time handling rates. • See the <i>Material Handling</i> section of this <i>Exhibitor Kit</i> for more details. 	
Direct Freight Acceptance	<p>12th Floor, Assigned Booths Friday, September 16</p> <ul style="list-style-type: none"> • Direct freight deliveries will not be accepted after 5:00 p.m. on Monday, September 19. • No exhibitor or EAC access before 8:00 a.m. on Friday, September 16. 	
*Permanent DMC Tenants	Follow usual DMC procedures for your shipment. The advance and direct freight acceptance information above does not apply to permanent DMC tenants' freight.	

Move-In Hours	<p>Exhibitor & EAC Access</p> <p>Friday – Monday, September 16 – 19 8:00 a.m. – 5:00 p.m.</p>	
Move-Out Hours	<p>All Exhibit Halls</p> <p>Thursday, September 22 2:01 p.m. – 10:00 p.m.</p> <ul style="list-style-type: none"> • All carriers must check in 2:01 p.m. – 10:00 p.m. • All empty containers will be returned by 8:00 p.m. <p>Friday, September 23 8:00 a.m. – 5:00 p.m.</p> <ul style="list-style-type: none"> • All carriers must check in 8:00 a.m. – 10:00 a.m. • All exhibit materials must be removed by 5:00 p.m. 	

Information in this Exhibitor Service Kit is subject to change without notice. For the most up-to-date guidelines and information, regularly visit www.toyassociation.org/previewmarket and this Exhibitor Service Kit.