

## **CO-EXHIBITING POLICY & RESTRICTIONS**

**This policy is strictly enforced by Show Management.**

**Per the Terms and Conditions Governing Expo! Expo! 2023 in Dallas...**

**Use of Space:** Exhibitor shall not assign, sell its rights, sublet, share, or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs, or printed materials from other than its own company in the assigned exhibit space without the written consent of IAEE.

**Co-Exhibiting Exception for CVBs and DMOs:** IAEE may provide written consent for one CVB/DMO to share their contracted exhibit space with ONE local event facility (referred to as "Co-Exhibitor") as long as both exhibiting organizations are active IAEE members. ("Local event facility" is defined as any type of event venue that is located within the CVB's city, defined region, or metropolitan area.) Upon approval to share the CVB/DMO space, the Co-Exhibitor must submit a signed exhibit space contract binding them to all Expo! Expo! 2023 Terms and Conditions. Booth Staff Badges provided/associated with the exhibit space may only be used to register staff of the main contracted Exhibitor or staff of their approved Co-Exhibitor.

**General Liability Insurance (mandatory):** Each Expo! Expo! Exhibitor and Co-Exhibitor MUST provide a Certificate of Insurance evidencing Commercial General Liability insurance. Certificates must be sent to Beverly Elliott, CEM, [belliott@iaee.com](mailto:belliott@iaee.com) and received by 10 November 2023.

If you have any questions regarding this co-exhibiting policy, please contact:

**Beverly Elliott, CEM**

Account Manager, Exhibitions & Sales  
International Association of Exhibitions and Events™ (IAEE)  
12700 Park Central Drive, Suite 308  
Dallas, TX 75251 USA  
Phone: +1 (972) 687-9206  
[belliott@iaee.com](mailto:belliott@iaee.com)