



Dear Exhibitor,

Thank you for exhibiting at the premier renewable energy gathering of the year, CLEANPOWER 2022.

ACP brings together innovative leaders, industry experts, and thought leaders who are leading the clean energy transition in the United States. CLEANPOWER 2022 convenes experts representing solar, wind, storage, and transmission as well as key Administration officials and other leadership to create a thought-provoking and collaborative platform for discussing the policies and issues that matter today.

We are pleased to share the 2022 Exhibitor Kit, which contains all the information you will need to successfully transport, set-up/tear-down, and equip your booth. Once again, our general services contractor will be GES. GES and ACP's events and sponsorship teams are ready to help you create a memorable and engaging booth or stand on the exhibit floor in San Antonio.

The exhibit display rules and regulations, specifically, the height limits and line of sight rules, as well as exhibit hall hours, are strictly enforced. If you have questions about your design, please check with ACP's exhibits team. If you are new to CLEANPOWER, you will find the display rules closely parallel the IAEE standards.

Key steps to follow:

1. Review and update your [exhibitor profile](#) so attendees can find you early and easily
2. Place orders early to take advantage of discounts
3. Invite colleagues or partners with the [free passes](#) you receive as an exhibitor
4. Invite your customers to attend for 50% off by sharing the promo code CUSTOMER22
5. Use Feathr, a turnkey digital marketing toolkit, which gives you access to a dedicated landing page, customized graphics for easy sharing, and email marketing capabilities
6. Expand your presence through additional opportunities, including:
 - Plan an email blast to current registrants inviting them to visit your space and learn more about your products and services
 - Sponsor or write a blog post
 - Add a sponsorship item to increase traffic to your booth
 - Schedule meetings with clients, colleagues, and partners through supplemental meeting rooms on the show floor
7. Review the CLEANPOWER [exhibitor sustainability program](#) – new this year!

Thank you again for joining us in San Antonio for ACP's annual CLEANPOWER Conference & Exhibition. We are excited to meet with you and we look forward to a successful event. If you have any questions, please reach out to Wade Barton at wbarton@cleanpower.org or exhibition@cleanpower.org.

Regards,

Rod O'Connor
Chief Commercialization & Engagement Officer, ACP