







# XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top Features



#### **Literature Fulfillment**

Email links quickly with all the information customers and prospects request



#### **Custom Qualifiers**

Customize your qualifying questions and responses to build full prospect profiles



### **Instant Email Follow-up**

Follow-up with hot prospects who visit your booth



### **Rate Leads**

Identify top prospects and customers by assigning a rating



### **Schedule Appointments**

Set up follow-up meetings with leads and close more deals



#### **VIP Alerts**

Receive a text alert when anyone you identify as a VIP enters your booth



## **Exhibitor Portal**

Leads, analytics, instructions, and best practices online all the time

#### **Risk-Free Refund Policy**

If the show is postponed/canceled, you can request a refund by emailing xpressleadpro@cdsreg.com.

We will honor a full refund, less any processing fees incurred with your original order. Requests must be received within 90 days of the original show start date.

# Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: clen0522



Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



Full-featured lead retrieval system running on **OUR** large screen Android phone.

## Connect Comparison

	Арр	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

<sup>\*\*</sup>additional fees may apply