



Where & When Basics

Official Show Name	Toy Fair Dallas	
Show Management	The Toy Association, Inc. – 1375 Broadway, Suite 1001; New York, NY 10018 T: 212.675.1141 F: 212.645.3246 www.toyassociation.org www.toyfairdallas.org	
Show Location	Dallas Market Center – World Trade Center, 2100 Stemmons Freeway, Dallas, TX 75207	
2020 Show Dates & Hours	Tuesday – Wednesday, October 6 – 7	8:00 a.m. – 5:00 p.m.
	Thursday, October 8	8:00 a.m. – 2:00 p.m.
	<ul style="list-style-type: none">If you wish to schedule meetings outside of show hours, please email Richard Chow (rchow@toyassociation.org) by Tuesday, September 29, for guidelines and assistance.	

Exhibitor Registration	In Advance – Visit www.toyfairdallas.org	
	On-Site – Dallas Market Center - World Trade Center Lobby	
	Sunday, October 4	12:00 p.m. – 5:00 p.m.
	Monday – Wednesday, October 5 – 7	7:30 a.m. – 5:00 p.m.
	Thursday, October 8	7:30 a.m. – 2:00 p.m.

Advance Freight Acceptance	Monday, August 31 – Wednesday, September 30	8:00 a.m. – 4:30 p.m.	<ul style="list-style-type: none">Carriers must check in by 2:00 p.m. to ensure straight time handling rates.See the <i>Material Handling</i> section of this <i>Exhibitor Kit</i> for more details.
Direct Freight Acceptance	12 th Floor Showrooms and Assigned Booths	Friday, October 2	
	12 th & 13 th Floors, Assigned Booths	Saturday, October 3	
	<ul style="list-style-type: none">Direct freight deliveries will not be accepted after 5:00 p.m. on Monday, October 5.No exhibitor or EAC access before 8:00 a.m. on Friday, October 2		
*Permanent DMC Tenants	Follow usual DMC procedures for your shipment. The advance and direct freight acceptance information above does not apply to permanent DMC tenants' freight.		

Move-In Hours	Exhibitor & EAC Access for All Showrooms and Exhibit Halls	
	Friday, October 2 – Monday, October 5	8:00 a.m. – 5:00 p.m.
Move-Out Hours	All Showrooms and Exhibit Halls	
	Thursday, October 8	2:01 p.m. – 10:00 p.m.
	<ul style="list-style-type: none">All carriers must check in 2:01 p.m. - 10:00 p.m.All empty containers will be returned by 8:00 p.m.	
	Friday, October 9	8:00 a.m. – 5:00 p.m.
	<ul style="list-style-type: none">All carriers must check in 8:00 a.m. - 10:00 a.m.All exhibit materials must be removed by 5:00 p.m.	

Information in this Exhibitor Service Kit is subject to change without notice. For the most up-to-date guidelines and information, regularly visit www.toyfairdallas.org and this Toy Fair Dallas Online Exhibitor Service Kit.