



Where & When Basics

Official Show Name	Toy Fair Dallas	
Show Management	The Toy Association, Inc. – 1375 Broadway, Suite 1001; New York, NY 10018 T: 212.675.1141 F: 212.645.3246 www.toyassociation.org www.toyfairdallas.org	
Show Location	Dallas Market Center – World Trade Center, 2100 Stemmons Freeway, Dallas, TX 75207	
2019 Show Dates & Hours	Wednesday – Thursday, October 2 – 3	8:00 a.m. – 5:00 p.m.
	Friday, October 4	8:00 a.m. – 2:00 p.m.
	<ul style="list-style-type: none"> • If you wish to schedule meetings outside of show hours, please email Richard Chow (rchow@toyassociation.org) by Tuesday, September 24, for guidelines and assistance. 	

Exhibitor Registration	In Advance – Visit www.toyfairdallas.org	
	On-Site – Dallas Market Center - World Trade Center Lobby	
	Monday, September 30	12:00 p.m. – 5:00 p.m.
	Tuesday – Thursday, October 1 – 3	7:30 a.m. – 5:00 p.m.
	Friday, October 4	7:30 a.m. – 2:00 p.m.

Advance Freight Acceptance*	Monday, August 26 – Tuesday, September 24	8:00 a.m. – 4:30 p.m.
	<ul style="list-style-type: none"> • Carriers must check in by 2:00 p.m. to ensure straight time handling rates. • See the <i>Material Handling</i> section of this <i>Exhibitor Kit</i> for more details. 	
Direct Freight Acceptance*	12 th Floor Showrooms and Assigned Booths	Friday, September 27
	12 th & 13 th Floors, Assigned Booths	Saturday, September 28
	<ul style="list-style-type: none"> • Direct freight deliveries will not be accepted after 5:00 p.m. on Tuesday, October 1. • No exhibitor or EAC access before 8:00 a.m. on Friday, September 27 	
*Permanent DMC Tenants	Follow usual DMC procedures for your shipment. The advance and direct freight acceptance information above does not apply to permanent DMC tenants' freight.	

Move-In Hours	Exhibitor & EAC Access for All Showrooms and Exhibit Halls	
	Friday, September 27 – Tuesday, October 1	8:00 a.m. – 5:00 p.m.
Move-Out Hours	All Showrooms and Exhibit Halls	
	Friday, October 4	2:01 p.m. – 10:00 p.m.
	<ul style="list-style-type: none"> • All carriers must check in 2:01 p.m. - 10:00 p.m. • All empty containers will be returned by 8:00 p.m. 	
	Saturday, October 5	8:00 a.m. – 5:00 p.m.
	<ul style="list-style-type: none"> • All carriers must check in 8:00 a.m. - 10:00 a.m. • All exhibit materials must be removed by 5:00 p.m. 	

Information in this Exhibitor Service Kit is subject to change without notice. For the most up-to-date guidelines and information, regularly visit www.toyfairdallas.org and this Toy Fair Dallas Online Exhibitor Service Kit.