

Association of the United States Army Institute of Land Warfare  
**2018 ARMY MEDICAL SYMPOSIUM & EXPOSITION**

## ENHANCE YOUR REACH

AUSA is pleased to offer a variety of sponsorships for the 2018 AUSA Army Medical Symposium and Exposition, all of which will enhance your company's presence at the event. All sponsorships are offered on a first-come, first-served basis. Payment must be received prior to the event.

## SPONSORSHIP OPPORTUNITIES

### Networking and Charging Lounge \$15,000

Enhance your Army Medical Symposium presence by helping enhance everyone's networking experiences! AUSA is pleased to offer an exclusive opportunity to host a Networking Lounge accessible to all attendees. The lounge is open to all attendees during exhibit hall hours. This space will be fully carpeted and furnished with tables and chairs for attendees to sit and relax, as well as network, charge their mobile devices, and conduct business. The area will also feature an A/V monitor where your content will loop, for all attendees to see and hear. This space will also include the following:

- Signage placed in the Networking Lounge
- Multiple electric outlets for charging
- A/V Monitor to play your content
- Opportunity to display/distribute promotional materials at the Networking Lounge

### Afternoon Networking Reception \$7,500 each (2 Opportunities)

While the General Session is in recess, attendees and exhibitors will have the opportunity to network in the exhibit hall for two hours, while enjoying a variety of food and beverages.

- Signage with your company logo provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

### Morning Coffee Service \$5,000 each (2 Opportunities)

- Signage provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

### Refreshment Breaks

#### \$5,000 each (4 Opportunities)

There are two morning refreshment breaks and two afternoon refreshment breaks during the course of the Symposium, all taking place in the exhibit area. Sponsorship includes:

- Signage provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

### General Session Amenities

#### \$2,500 per day

This sponsorship includes signage placed in the session room acknowledging your company. The sponsor is asked to supply pens and pads/notebooks for attendees, which will be placed at each seat. What better way to reach all conference attendees?

### Exhibit Hall Hanging Banners

#### \$6,000

Have a huge presence in the exhibit hall by displaying your custom graphics on a 15'x15' hanging banner. Sponsorship includes the production and rigging of the banner.

### Pop Up Meeting Room

#### \$1,500 (per day)

This sponsorship includes one sign with your logo outside the "Pop-Up" meeting room, and bottled water and sodas inside the room. The sponsor is encouraged to supply pens and pads/notebooks with their logo.

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## SHOW GUIDE SPONSORSHIPS

AUSA will produce a Show Guide featuring the agenda, floor plan of the exhibits, and an alphabetical listing of all exhibitors, product and service descriptions, and complete contact information for each exhibiting organization. This printed guide will be distributed to each attendee and exhibitor, serving as the exclusive guide to the event. In addition, this publication will be posted on our website and will serve as a valuable resource to attendees long after the Symposium and Exposition concludes. There are several opportunities to be featured in this publication that will fit every budget and marketing plan.

**Back Cover Sponsorship** **\$5,000**

Features your full color artwork

**Show Guide Wrap Sponsorship** **\$5,000**

Wrap your message around the Show Guide, featuring your full color artwork. Everyone sees your brand and message before they can open the guide!

**Inside Front Cover Sponsorship** **\$4,000**

Features your full color artwork

**Inside Back Cover Sponsorship** **\$3,000**

Features your full color artwork

**Full-Page Advertisement Sponsorship** **\$3,000**

A highly effective way to move your message to a large audience. Your full-color company ad will be placed prominently in the interior of the Catalog/Program.

*MULTIPLE OPPORTUNITIES AVAILABLE*

**Cover Sponsorship** **\$3,000**

Features your company logo on the front cover  
*6 AVAILABLE*

**Page Runner Sponsorship** **\$3,000**

Features your company logo at the bottom (footer) of each page in the show guide  
*2 AVAILABLE*

**Premium Listing Sponsorship** **\$500**

Features your company logo in color and your listing highlighted with a box drawn around your description. All exhibitors will have the opportunity to be listed in our catalog, so why not upgrade your listing and make it stand out?

**Other Branding Opportunities Are Available**

- Escalator Runner • Stair Graphics • Wall clings
- Please contact Gaye Hudson, [ghudson@ausa.org](mailto:ghudson@ausa.org); 703-907-2401 for information and pricing.

