



The Combined Ophthalmic Symposium is taking place August 24-26 in Austin, TX. To view the Sponsorship Opportunities that are available to exhibiting and non-exhibiting companies, please [\*\*click here.\*\*](#)

The Combined Ophthalmic Symposium is education for the entire practice in one weekend, and includes programming for: Ophthalmologists, Optometrists, Young Eye Surgeons, Practice Administrators as well as Technicians and Nurses. With over 500 in attendance in 2017, we are sure to see another great turn out this year.

Contact me if interested in pursuing one of these opportunities.

Sincerely,

Paul Zelin  
Sales Representative  
paul@eyeworld.org  
703-383-5729

# 2018 COMBINED OPHTHALMIC SYMPOSIUM

AUGUST 24-26

PRESENTED BY ASCRS-ASOA & ASORN

EDUCATION FOR YOUR ENTIRE PRACTICE IN ONE WEEKEND

AUSTIN, TX

## Elevator Wraps



Attendees will view your message while they wait for the elevator. There are 12 elevators on the meeting level of the JW Marriott (item 1 on the diagram).

Each elevator has 2 doors and graphic will be split after installation. Any text that sits in the middle will also be split.

**Materials due:** Wednesday, July 25

**Size:** 42" x 84"

**Price per set of elevator doors:**

\$950.00 Exhibiting Company

\$3,900.00 Non-exhibiting Company

## Grand Foyer Window Cling

Located in the main foyer space of the Grand Ballroom and to the right and left of COS registration, a company can sponsor a window cling. This location features high-impact visibility that has the ability to be seen repeatedly throughout the day and meeting (item 2 on the floor plan). Maximum number available: 20

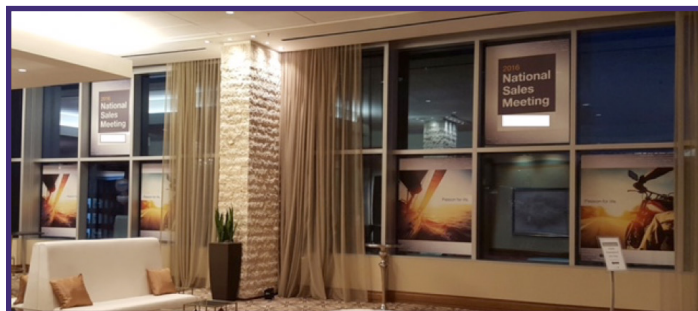
**Materials due:** Wednesday, July 25

**Size per window cling:** 58" x 72"

**Price per window:**

\$950.00 Exhibiting Company

\$3,875.00 Non-exhibiting Company



## Escalator Wraps



High traffic. High impact. Escalators are standout locations for signage because they're often in high-traffic areas and

are perfect for showcasing creative messages. The escalators run between the 3rd and forth floor.



**Materials due:** Wednesday, July 25

**Longer inside panel:** 720" x 26"

**Shorter outside panel:** 360" x 26"

**Price:**

\$3,100.00      Exhibiting company

\$6,000.00      Non-exhibiting company

## Glass Guard Rail



A glass guard rail can be seen from both sides (one side coming up from the lobby escalators and one side as you are entering/exiting the exhibit hall). This is a highly impactful area being that it is located just off of the main lobby and near Starbucks where a LARGE number of people congregate.

**Exhibitor fee:**            \$3,100.00

**Non-exhibitor fee:**    \$6,600.00

**Materials due:** Wednesday, July 25

## Meeting Wi-Fi

Sponsor the meeting Wi-Fi for COS attendees. Sponsoring company will have the ability to chose the network name and network password. Signage will be available with meeting code and recognition of Wi-Fi sponsor.

**Price:**

\$9,350.00      Exhibiting Company

\$14,100.00      Non-exhibiting Company

## Insert Into Meeting Delegate Bag

Provide your company's promotional piece and we will include it in our official distribution to attendees of COS 2018. Promotions can include brochures (8 1/2" x 11," 4 pages maximum) or unique items such as invitations, CDs, and other innovative items. Your promotional piece or item must be approved. It is the sponsor's responsibility to produce 500 items.

**Your promotion piece must be pre-approved by ASCRSMedia.**

Please contact Cathy Stern at 703-383-5702 or [cathy@eyeworld.org](mailto:cathy@eyeworld.org) for pre-approval instructions.

**Materials due:** Wednesday, July 25

**Price:**

\$1,250.00      Exhibiting Company

***Not available for non-exhibiting companies***

## Attendee Lanyard

The attendee lanyard is distributed to every registered attendee of COS. Approximately 400 lanyards will be distributed. The lanyard will have the meeting logo in black and white, and the sponsor would have rights to place a 4-color logo. Imprint will be on one side of the lanyard only.

**Materials due:** Friday, June 29

**Price:**

\$1,500.00      Exhibiting Company

\$4,700.00      Non-exhibiting Company

## Room Drops

An exhibiting company may advertise its products and services through the use of a room drop opportunity. Contents of room drop are subject to pre-approval by ASCRS. Room drops will be available Friday, August 24 and Saturday, August 25.

**Materials due:** Thursday, August 9



**Price:**

\$1,850.00 Exhibiting Company  
(multiple companies, up to 5)

\$3,600.00 Exhibiting Company  
(Solo door drop request)

***Not available for non-exhibiting companies***

### Hotel Key Cards (subject to change)

Greet the attendee at the hotel check-in. Hotel key cards portraying the sponsor's product-specific logos will be distributed to attendees upon check-in. Approximately 300 room nights on peak.

**Materials due:** Friday, July 6

**Price:**

***Not available for non-exhibiting companies***

## Corporate Educational Programs

The COS planning committee is pleased to offer exhibitors the opportunity to host a sponsored 1-hr educational program. Presentations may be given by a corporate representative or a physician and will be non-CME. Three time slots are allocated for these opportunities. Sponsorship is based on an attendance of approximately 40 attendees of COS 2018. Corporate and exhibitor personnel other than sponsors may not attend the program.

**Date:** Friday, August 24 Reception/Dinner  
Saturday, August 25 Breakfast  
Sunday, August 26 Breakfast

**Registration/Breakfast/**

**Reception time:** 30 minutes

**Program time:** 1 hour

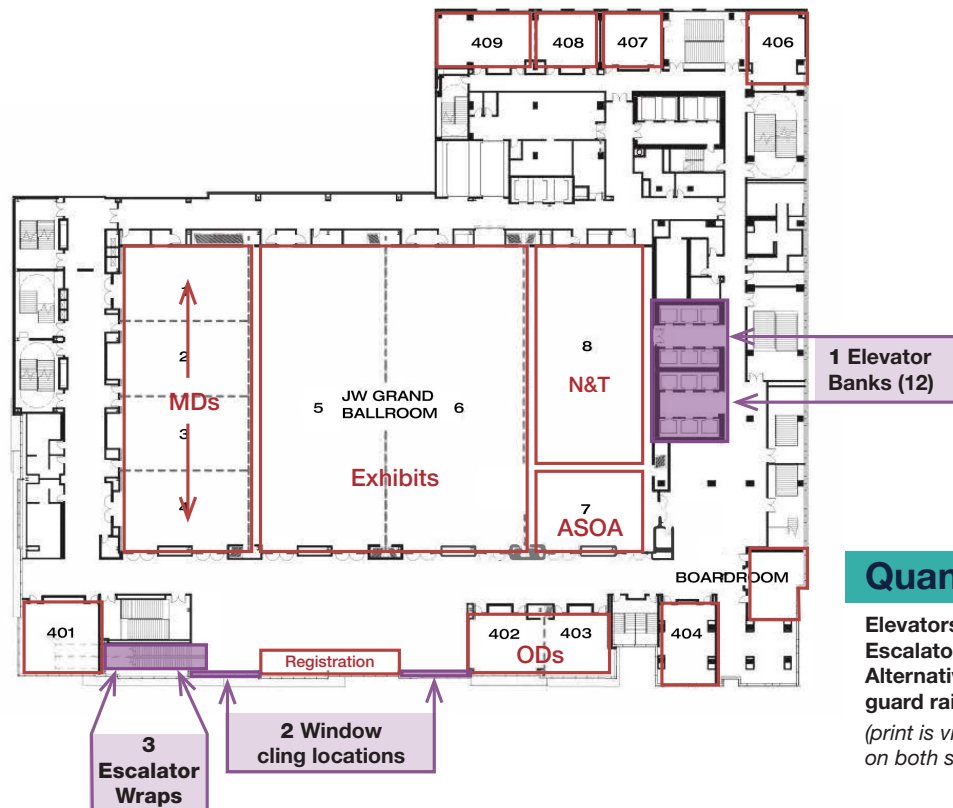
**Room:** TBD

Program Type and Costs	Exhibiting Company	Non-Exhibiting Company
1-hr program with breakfast (based on 40 people)	\$12,950.00	\$16,750.00
1-hr program with a reception (based on 40 people)	\$15,450.00	\$19,850.00
1-hr program with dinner (based on 40 people)	\$16,450.00	\$21,075.00

## LEVEL 2



## LEVEL 4



### Quantities:

Elevators: 12  
Escalators: 4  
Alternative option, guard rail: 2  
(print is visible on both sides)

*Floor plan is subject to change*

Rm 404: EyeWorld Video Interviews  
Rm 402-3: OD Session Room  
Boardroom: ASCRS  
Rm 407-8: ASCRS

### For more information:

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