

2018 COMBINED OPHTHALMIC SYMPOSIUM

AUGUST 24-26

PRESENTED BY **ASCRS-ASOA & ASORN**

EDUCATION FOR YOUR ENTIRE PRACTICE IN ONE WEEKEND

AUSTIN, TX

The Combined Ophthalmic Symposium is taking place August 24-26 in Austin, TX. To view the Sponsorship Opportunities that are available to exhibiting and non-exhibiting companies, please [click here](#).

The Combined Ophthalmic Symposium is education for the entire practice in one weekend, and includes programming for: Ophthalmologists, Optometrists, Young Eye Surgeons, Practice Administrators as well as Technicians and Nurses. With over 500 in attendance in 2017, we are sure to see another great turnout this year.

Contact me if interested in pursuing one of these opportunities.

Sincerely,

Paul Zelin
Sales Representative
paul@eyeworld.org
703-383-5729

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Elevator Wraps



Attendees will view your message while they wait for the elevator. There are 12 elevators on the meeting level of the JW Marriott (item 1 on the diagram).

Each elevator has 2 doors and graphic will be split after installation. Any text that sits in the middle will also be split.

Materials due: Wednesday, July 25

Size: 42" x 84"

Price per set of elevator doors:

\$950.00 Exhibiting Company
\$3,900.00 Non-exhibiting Company

Grand Foyer Window Cling

Located in the main foyer space of the Grand Ballroom and to the right and left of COS registration, a company can sponsor a window cling. This location features high-impact visibility that has the ability to be seen repeatedly throughout the day and meeting (item 2 on the floor plan). Maximum number available: 20

Materials due: Wednesday, July 25

Size per window cling: 58" x 72"

Price per window:

\$950.00 Exhibiting Company
\$3,875.00 Non-exhibiting Company

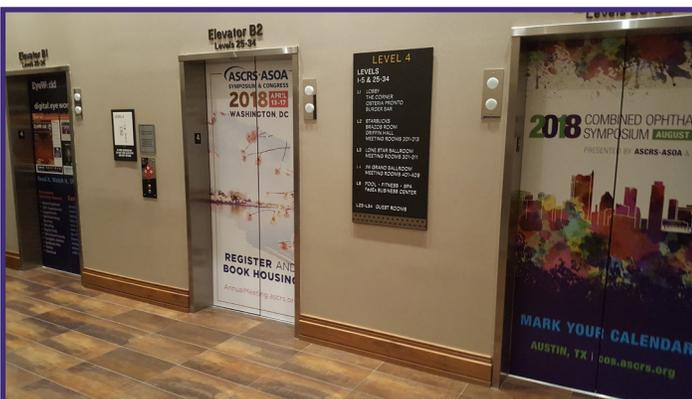


Escalator Wraps



High traffic. High impact. Escalators are standout locations for signage because they're often in high-traffic areas and

are perfect for showcasing creative messages. The escalators run between the 3rd and fourth floor.



Materials due: Wednesday, July 25

Longer inside panel: 720" x 26"

Shorter outside panel: 360" x 26"

Price:

\$3,100.00 Exhibiting company

\$6,000.00 Non-exhibiting company

Glass Guard Rail



A glass guard rail can be seen from both sides (one side coming up from the lobby escalators and one side as you are entering/exiting the exhibit hall). This is a highly impactful area being that it is located just off of the main lobby and near Starbucks where a LARGE number of people congregate.

Exhibitor fee: \$3,100.00

Non-exhibitor fee: \$6,600.00

Materials due: Wednesday, July 25

Meeting Wi-Fi

Sponsor the meeting Wi-Fi for COS attendees. Sponsoring company will have the ability to chose the network name and network password. Signage will be available with meeting code and recognition of Wi-Fi sponsor.

Price:

\$9,350.00 Exhibiting Company

\$14,100.00 Non-exhibiting Company

Insert Into Meeting Delegate Bag

Provide your company's promotional piece and we will include it in our official distribution to attendees of COS 2018. Promotions can include brochures (8 1/2" x 11," 4 pages maximum) or unique items such as invitations, CDs, and other innovative items. Your promotional piece or item must be approved. It is the sponsor's responsibility to produce 500 items.

Your promotion piece must be pre-approved by ASCRSMedia.

Please contact Cathy Stern at 703-383-5702 or cathy@eyeworld.org for pre-approval instructions.

Materials due: Wednesday, July 25

Price:

\$1,250.00 Exhibiting Company

Not available for non-exhibiting companies

Attendee Lanyard

The attendee lanyard is distributed to every registered attendee of COS. Approximately 400 lanyards will be distributed. The lanyard will have the meeting logo in black and white, and the sponsor would have rights to place a 4-color logo. Imprint will be on one side of the lanyard only.

Materials due: Friday, June 29

Price:

\$1,500.00 Exhibiting Company

\$4,700.00 Non-exhibiting Company

Room Drops

An exhibiting company may advertise its products and services through the use of a room drop opportunity. Contents of room drop are subject to pre-approval by ASCRS. Room drops will be available Friday, August 24 and Saturday, August 25.

Materials due: Thursday, August 9

Price:

- \$1,850.00 Exhibiting Company
(multiple companies, up to 5)
- \$3,600.00 Exhibiting Company
(Solo door drop request)

Not available for non-exhibiting companies**Hotel Key Cards (subject to change)**

Greet the attendee at the hotel check-in. Hotel key cards portraying the sponsor’s product-specific logos will be distributed to attendees upon check-in. Approximately 300 room nights on peak.

Materials due: Friday, July 6**Price:****Not available for non-exhibiting companies****Corporate Educational Programs**

The COS planning committee is pleased to offer exhibitors the opportunity to host a sponsored 1-hr educational program. Presentations may be given by a corporate representative or a physician and will be non-CME. Three time slots are allocated for these opportunities. Sponsorship is based on an attendance of approximately 40 attendees of COS 2018. Corporate and exhibitor personnel other than sponsors may not attend the program.

Date: Friday, August 24 Reception/Dinner
Saturday, August 25 Breakfast
Sunday, August 26 Breakfast

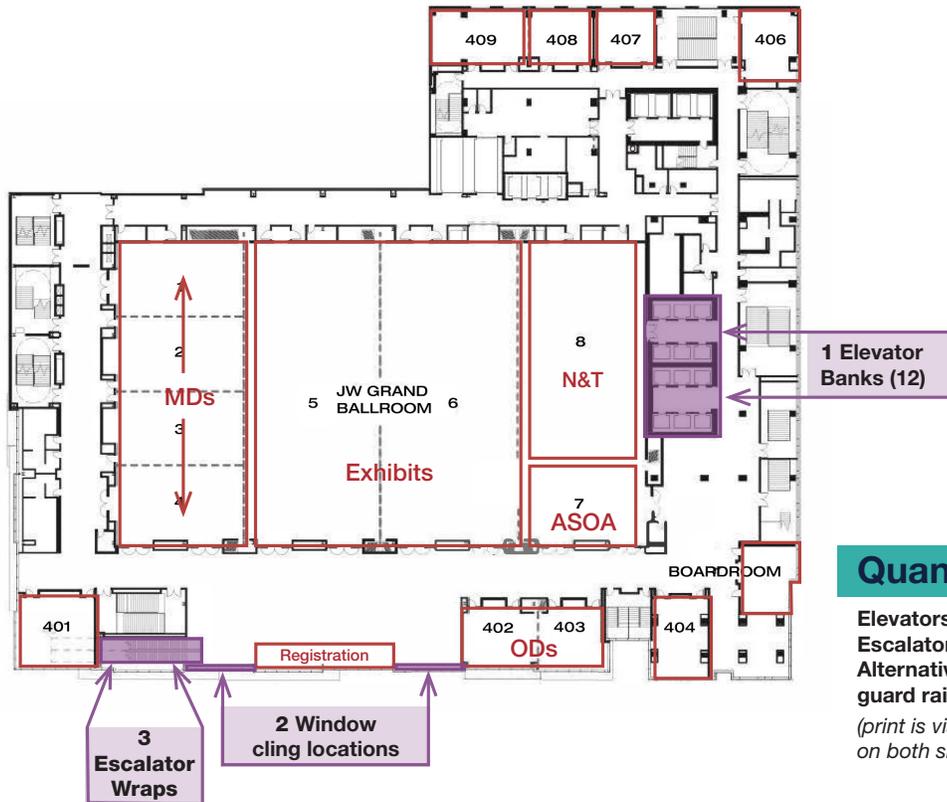
Registration/Breakfast/**Reception time:** 30 minutes**Program time:** 1 hour**Room:** TBD

Program Type and Costs	Exhibiting Company	Non-Exhibiting Company
1-hr program with breakfast (based on 40 people)	\$12,950.00	\$16,750.00
1-hr program with a reception (based on 40 people)	\$15,450.00	\$19,850.00
1-hr program with dinner (based on 40 people)	\$16,450.00	\$21,075.00

LEVEL 2



LEVEL 4



Quantities:

Elevators: 12
Escalators: 4
Alternative option, guard rail: 2
(print is visible on both sides)

Floor plan is subject to change

Rm 404: EyeWorld Video Interviews
 Rm 402-3: OD Session Room
 Boardroom: ASCRS
 Rm 407-8: ASCRS

For more information:

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