

# DALLAS MEN'S SHOW

## MARKET OVERVIEW

### KEY CONTACTS:

Booth Payment & Accounting Info	Cheetah Wiebusch	214.655.6182	cwiebusch@dallasmarketcenter.com
Directory & General Info	Allison Vaughn	214.655.6107	avaughn@dallasmarketcenter.com
Marketing	Helen Smith	214.655.6230	hsmith@dallasmarketcenter.com
Exhibitor Kits	Allison Vaughn	214.655.6107	avaughn@dallasmarketcenter.com
Operations/Freight Management	Ruthie Tezeno	214.655.6110	rtezeno@dallasmarketcenter.com
Displays	Molly Johnson	214.749.5421	mjohnson@dallasmarketcenter.com
Events	Taylor Luna	214.746.3636	tluna@dallasmarketcenter.com
Show Decorator	GES (Global Experience Specialists)	214.443.2581	ges_dmcevents@ges.com

### ADDITIONAL INFORMATION:

<b>Privately Owned Vehicle (POV):</b> For a fee, GES personnel will unload your vehicle and deliver everything to your booth while you park and receive your badges. The fee is based on the size of your vehicle and includes reloading your booth contents after the show. For GES round-trip rates please see the Material Handling Order Form in the GES section of the exhibitor kit.
<b>Self-Unloading:</b> No assistance or carts needed - You may unload and deliver your contents at no charge at the specified dock. Please bring your own cart or anything you may need to accomplish this. <b>(PALLET JACKS PROHIBITED)</b>
Exhibitors may use any freight carrier to ship. GES logistics, UPS and FedEx are all located on site. Note: UPS & FedEx are closed on weekends, please plan accordingly.
For information on DMC Marketing Opportunities visit <a href="http://www.dallasmarketcenter.com/leasing/marketing/opportunities">www.dallasmarketcenter.com/leasing/marketing/opportunities</a>
Dallas Market Center and <b>Gateway Events</b> bring you state of the art badge scanning technology for lead retrieval capability. Call 866-891-1438 or visit <a href="http://gatewayevents.com/DMC/">http://gatewayevents.com/DMC/</a> for information.
Hotel Reservations: Call 214-744-7444 or visit <a href="http://www.dallasmarketcenter.com/hotelandtravel/">www.dallasmarketcenter.com/hotelandtravel/</a>

### BOOTH PACKAGES: PER EVERY 9 SQ. METERS

Accessories Package	Carpeted Show Floor (3) Lights - <b>any additional electricity must be ordered from GES</b> 8' GEM walls (6) Shelves (1m x 12") (1) 6'x 30" Skirted table (3) Chairs Wastebasket ID Sign *Note: Electricity is NOT included and can be ordered from GES.
Apparel Package	Carpeted Show Floor (3) Lights - <b>any additional electricity must be ordered from GES</b> 8' GEM walls (9) 1m Hang bars (1) 6'x 30" Skirted table (3) Chairs Wastebasket ID Sign *Note: Electricity is NOT included and can be ordered from GES.
Apparel/Accessories Package	Carpeted Show Floor (3) Lights - <b>any additional electricity must be ordered from GES</b> 8' GEM walls (5) Shelves (1m x 12") (6) 1m Hang bars (1) 6'x 30" skirted table (3) Chairs Wastebasket ID Sign *Note: Electricity is NOT included and can be ordered from GES.

NOTE: IF WE DO NOT RECEIVE YOUR BOOTH PACKAGE FORM BY JANUARY 4, 2019 YOUR BOOTH WILL BE SET WITH AN APPAREL/ACCESSORIES PACKAGE. ANY ADDITIONAL EQUIPMENT REQUIRED WILL BE AT EXHIBITOR'S EXPENSE!