



2019 Sponsorship



Sponsoring **AWEA WINDPOWER Conference & Exhibition** gives you the opportunity to broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

For more details on sponsorship opportunities, go to windpower.sponsorship.ges.com

WIND +

POWERING THE FUTURE. TOGETHER.

ALL THE MAJOR WIND INDUSTRY SEGMENTS COME TOGETHER AT WINDPOWER.

- Manufacturing
- Utilities
- Construction
- Operations and Maintenance
- Safety
- Corporate Buyers
- Suppliers

- Law/legal services
- Project development
- Component processing
- Wind project operators
- Finance & investing
- Resource assessment
- Federal, state, and local governments

1 in 3 WINDPOWER ATTENDEES ARE NEW!

WINDPOWER consistently attracts new companies and innovators.

You'll find all of your best leads here in one place-when you sponsor WINDPOWER, your brand will be placed in front of thousands of prospects.

INDUSTRY STRIDES MEAN BIG BUSINESS FOR SPONSORS.

2018 has been a historic year as wind power surpassed **90,000 MW** installed and the AWEA WINDPOWER Conference **grew 10%** making it the largest show in 5 years. The wind industry's powerful growth is poised to continue in 2019, with more than **37,700 MW** of wind capacity under construction or in advanced development. Be a part of this success and gain important visibility at the number one wind energy networking event in the Western Hemisphere.

7,600 WINDPOWER attendees

450 exhibiting & meeting room companies

50 different countries represented

90% 2019 exhibition floor sold as of 5/14/2018

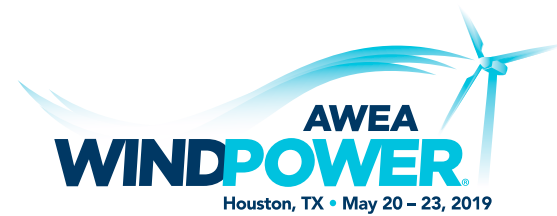
75% of attendees are decision makers or managers

37% attendees have been in the industry 10+ years

**AWEA
WINDPOWER**

Houston, TX • May 20 – 23, 2019

2019 SPONSORSHIP OPPORTUNITIES



NETWORKING & HOSPITALITY

Opening Reception (Monday)-Available

Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor. **\$25,000 Shared/\$50,000 Exclusive**

Opening Reception Photo Booth-Available

Help Opening Reception partygoers capture their WINDPOWER friendships in this entertaining style. **\$10,000**

Exhibitor Toast (Monday)-Available

Join AWEA Leadership and exhibitors before the show floor opens as we toast to the start of another successful WINDPOWER. Sponsorship includes signage, recognition as an official event sponsor, and the opportunity to say a few words. **\$7,500**

Exhibit Hall Happy Hour (Tuesday)-Available

Celebrate the close of the first full day of the conference as the official happy hour sponsor. Sponsorship includes branded signage at bars throughout the exhibition hall, a bar located in or near your booth, as well as recognition as an official event sponsor. **\$10,000**

Breakfast & Breaks-Available

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the program guide. Includes all breakfasts and AM/PM coffee breaks. **\$25,000**

ePoster Gallery-Available

Back by popular demand, the ePoster Gallery presents limitless real estate to promote your brand. Sponsorship includes branding of the ePoster area, ability to include a sponsor loop between presentations, and recognition as an official event sponsor. **\$20,000**

Networking Meet-Ups-Available

Sponsor informal meet-ups on Tuesday and Wednesday at unique locations around Houston. **Contact for pricing.**

Educational Poster Reception (Wednesday)-Available

Receive visibility as the official sponsor of the Poster Reception. Sponsorship includes branded recognition at bars in the ePoster Gallery area, and recognition as an official event sponsor. **\$10,000**

Premium Water Station Sponsor-Available

Branded recognition on recyclable cups or reusable water bottles provided at sponsor station and around the exhibition hall. **\$15,000-\$30,000**

Water Stations-Available

Your brand will help keep attendees hydrated while networking through the expo hall. Sponsorship includes signage near highly frequented water stations and recognition as an event sponsor. **\$5,000**

Community Service Sponsor-Available

Be recognized as a business that gives back, and brand this year's project that will support local charities. Sponsorship includes branded recognition around community service activity, marketing associated with the community service project, and recognition as an event sponsor. **\$5,000**

Appreciation Reception-Available

Get noticed at our first party of the conference, the Appreciation Reception. Held for the most senior wind industry leaders and policy makers, sponsorship includes branded recognition in front of the most distinguished group of attendees, your company logo featured during the event, and recognition as an event sponsor. **\$10,000**

Conference Supporter & Side Event-Available

With WINDPOWER's support, organize and host your own presentation or interactive event, tailored to your requirements. **\$5,000**

TO FIND OUT MORE, contact Brent Nussbaum,
Vice President, Member Relations | 202-383-2542
bnussbaum@awea.org | www.windpowerexpo.org

WINDPOWER 2019
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2019 SPONSORSHIP OPPORTUNITIES



ON-SITE SIGNAGE

Registration Experience-Available

Front and center! That's the visibility you get when you sponsor the registration area, as thousands of potential customers see your corporate brand upon registering. **\$25,000**

Exhibition Aisle Signs- Multiple Available

Place your logo and branding on a printed aisle sign to draw attention right to your booth. **\$2,500**

Banners-Available

Explore the [WINDPOWER On-site Branding Guide](#) to navigate the venue and find the perfect placement for your promotion. **Contact for pricing.**

Meter Boards-Available

Fully customized and double-sided freestanding signs located in the convention center lobby. **\$3,500**

Elevator Slicks/Stair Graphics-Available

See the [WINDPOWER On-site Branding Guide](#) for more information. **Contact for pricing.**

Column Wraps-Available

See the [WINDPOWER On-site Branding Guide](#) for more information. **Contact for pricing.**

Hanging Banner-Available (Exhibitors Only)

Main concourse hanging banner. View the [WINDPOWER On-site Branding Guide](#) for more details. **Contact for pricing.**

Main Aisle Intersection Carpet Graphic-Available (Exhibitors Only)

Direct attendees right to your booth and capture attention within a high traffic area of the show floor. **\$10,000**

Carpet Logos-Available (Exhibitors Only)

Capture attention and direct attendees right to your booth with your company logo on the show floor. **\$5,000**

Networking Table

Sponsorship #1-Available

One reserved table in the networking/concession area with tabletop signage, space permitting. **\$1,000**

Networking Table

Sponsorship #2-Available

Five reserved tables in the networking/concession area with tabletop signage, space permitting. **\$4,000**

ON-SITE BRANDING



Official Pens-Available

Your company logo branded on pens that will be distributed to attendees both at registration and in education stations. **\$15,000**



Official Badge Lanyard-Apex Clean Energy

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. **\$50,000**

Notepads-Available

Prominently place your logo on the official show notepads. Notepads will be ordered and shipped by show management. **\$15,000**

WINDPOWER T-Shirt Giveaway-Available

Your company to sponsor a t-shirt giveaway to WINDPOWER attendees. **\$15,000**

Conference Badge-Available

Your company logo on all conference badges. **\$25,000**

TRANSPORTATION

Exterior Shuttle Cling

Shuttle Seat Headrest-Available

Gain maximum exposure for your company, as official WINDPOWER hotels will be running shuttles to and from the convention center.

Contact for pricing & details.

2019 SPONSORSHIP OPPORTUNITIES



THOUGHT LEADERSHIP/ EDUCATION

General Sessions

Opening General Session: Available

Closing General Session: Available

Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. **\$75,000**

Education Stations-5 Available

Sponsor a station of your choosing and get noticed as a primary thought leader. Sponsorship includes branding above and beside the stage throughout the conference, and marketing associated with the station's educational content. **\$25,000**

Present-Your-Own

Technical Session-5 Available

Choose a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, branded listing in mobile app, and less restrictions on content than traditional education session. **\$5,000**

DIGITAL ELEMENTS

Official Mobile App &

Attendee Engagement-Available

The mobile app is the number one resource for WINDPOWER attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! Within the app is Sli.do, the attendee engagement tool used for polling and Q&A. This opportunity includes recognition throughout the app, Sli.do, and in the printed program. Your sponsorship also includes 1 push notification and 2 banner ads. **\$20,000**

Registration Confirmation

Email-Available

Place your logo in the confirmation email sent to every registered attendee. **\$15,000**

Wi-Fi-Available

Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the printed program, a customized password, and landing page. **\$25,000**

Re-charge Lounge-2 Available

Provide a comfortable retreat for attendees, complete with seating, Wi-Fi, and outlets to re-charge laptops and phones. **\$25,000**

New! Online Agenda

Advertisement-Available

Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. **\$7,000**

AT THE HOTELS

Hotel Keycards-Available

Keep your company name in the forefront of attendee's minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. **\$30,000**

Hotel Welcome Stations-Available

Have attendees notice you even before the expo hall opens. **Contact for details.**

OTHER

Luggage Sponsor-Available

Provide attendees a convenient, on-site location to securely check their bags while they are networking on the show floor. **\$10,000**

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