

AWEA WINDPOWER 2019 Conference & Exhibition May 20 - 23, 2019 George R. Brown Convention Center Houston, Texas, USA

EXHIBITOR REGISTRATION INSTRUCTIONS

Please note: Your organization is a confirmed exhibitor for the AWEA WINDPOWER 2019 Conference and Exhibition; however, you still need to register the individuals who will be attending.

There is a single registration pass providing all registrants (attendees and exhibitors) with access to the exhibition, plus all of the education stations on the show floor. Each exhibiting company has an allotment of free passes that you may use for your own staff, or for any customers you would like to host at the event.

To redeem your free passes, utilize the online registration system at www.windpowerexpo.org/register/register-now and use the specific promo code that was emailed to your primary booth contact person (please note, your promo code is the same as your A2Z password). Feel free to distribute your promo code to your staff or any customers you are hosting at the event, however please be aware the code will no longer work once the maximum number of passes allotted to your company has been reached (see the free pass allotment chart on the next page). If you need a reminder of your promo code, email conference@awea.org

What is included in your WINDPOWER registration? This all-inclusive pass provides access to all of the educational and networking opportunities plus hundreds of exhibits on the show floor Tuesday – Thursday as well as:

All Access Pass:

- Access to the exhibition the entire show Tuesday Thursday
- A ticket to the Opening Reception on Monday evening
- Access to all conference sessions Tuesday Thursday within the education stations on the show floor (does not include pre-conference seminars)
- Access to the speaker presentation PDFs for which we receive permission to share for 30 days post-show
- Tuesday's exhibition happy hour
- Wednesday's poster reception
- Show information and mobile app including networking tools

Upgrade Option: We are also offering an **All Access PLUS** pass again this year, providing premium service and exclusive networking opportunities on top of the benefits provided in the regular registration pass. Benefits include:

All Access PLUS:

- Complimentary copy of the session audio recordings
- VIP registration counter for expedited service
- Access to the VIP lounge on the show floor
- Voucher for the on-site AWEA store
- VIP ribbon for your badge

Optional Activities: Additional educational and networking activities can be added onto a registration pass. More information will be posted to our website on all of these opportunities as they become available.

What if I require additional registrations beyond my free allotment? If you need to purchase any registrations beyond your free passes, you can do so on the same registration site. Registration rates are listed below:

Membership Status	Pass Type	Early by March 1	Advance March 2 – May 19	Regular May 20 – 23
Member Exhibitor	All Access Pass	\$395	\$495	\$595
	All Access PLUS	\$895	\$995	\$1095
Non-Member Exhibitor	All Access Pass	\$595	\$695	\$795
	All Access PLUS	\$1095	\$1195	\$1295



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What if I have customers or prospects I want to invite to the show? There is an Invite-a-Customer promotion available for exhibitors to offer their customers a special discount of 50% off the prevailing rate. Simply share the promo code CUSTOMER19 with your current and prospective customers. There is no previous attendance restrictions however this code is not eligible to be used by staff of <u>any</u> exhibiting company (even if that exhibitor is also your customer). This is an excellent way for you to provide a personalized benefit to customers, increase your visibility, and strengthen your relationships. Please be sure not to send this promo code to your own staff or staff of any exhibiting company!

What if I have staff that can only attend 1 day? We do have one-day options available upon request however the best deal would be to encourage them to attend on Thursday, May 23. Using the promo code THURSDAY attendees or exhibitors can attend on that single day for \$99 (AWEA Members) or \$199 (non-members). For information on one-day options on Tuesday and Wednesday please email conference@awea.org

What if I have a large group of registrations and need help? If you have at least 10 registrations and would prefer not to register them online, you can download a group registration spreadsheet from www.windpowerexpo.org/registration, complete all of the necessary fields, and return it to AWEA at conference@awea.org to have entered into the system.

How many free passes do I get with my booth? Based on your booth size, you receive the following free passes, which can be used for your staff or customers that you would like to host at the event:

Booth Size	Total Badges
100 SF	4
200 SF	5
300 SF	6
400 SF	8
600 SF	10
800 SF	12
1000 SF	14
1200 SF	15
1400 SF	16
1600 SF	18
1800 SF	20
2000 SF	22
2200 SF	24
2400 SF	25
2600 SF	26
2800 SF	27
3000 SF	28
3200 SF	29
3400 SF	30
3600 SF	32
3800 SF	34
4000 SF	36
4200 SF	38
4400 SF	40
4600 SF	42
4800 SF	44
5000 SF	46

Questions about registration? Contact AWEA at conference@awea.org or (202) 383-2512.