

FALL TOY PREVIEW 2018 KEY CONTACTS LIST

THE TOY ASSOCIATION, INC. Show Management

Account Balance Information

Irena Jaroszewski, Event Coordinator
646.520.4864 | ijaroszewski@toyassociation.org

Advertising/Sponsorships/Promotional Opportunities

Laura Mangiaracina, Manager, Advertising, Sponsorships & Promotions
646.454.5589 | lmangiaracina@toyassociation.org

Exhibit Sales

COMPANY NAMES BEGINNING WITH A-M:

Simon Yung, Account Executive
646.520.4875 | syung@toyassociation.org

COMPANY NAMES BEGINNING WITH N-Z:

Leigh Carleu, Account Executive
646.520.4862 | lcarleu@toyassociation.org

Event Operations/Registration

John Klein, Director, Event Operations
646.520.4866 | jklein@toyassociation.org

Jackson Wong, Director, Event Data & Technology
646.520.4850 | jwong@toyassociation.org

Richard Chow, Manager, Event Operations
646.520.4873 | rchow@toyassociation.org

Public Relations

Adrienne Appell, Director, Strategic Communications
646.520.4863 | aappell@toyassociation.org

Show Director

Marian Bossard, Executive Vice President, Global Market Events
646.520.4853 | mbossard@toyassociation.org