

PROGRAM & DIRECTORY SAMPLE

Advertise in the 2017 Texas Restaurant Association Marketplace Program & Directory and connect with influential foodservice buyers. The program will be available on the show floor to all attendees. With expanded editorial and extensive exhibitor listings, this directory will be a year-long resource for foodservice executives.

SPECS: 6" X 8.5", PERFECT-BOUND 132 PAGE BOOK



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We're the second largest foodservice trade show in the U.S. and have been part of the industry landscape here for the last 78 years. The Texas Restaurant Association produces this event each year to showcase the dynamic restaurant industry.

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Safety is the Entree—Dividends are the Dessert.

THE CUTTING EDGE

SUNDAY, JUNE 28

11am | Make the Cut Round 1
 Teams from four Corner High School and Midallison High School will present their original restaurant concepts to a panel of tough judges. Which concept will make the cut?

12:15pm | Creative Concept Development
 What does it take to build a small spark of an idea into the next great restaurant concept? According to these trailblazing restaurateurs it takes a mix of creativity, business savvy, daring and drive. They'll share their biggest fails, lessons learned, and greatest successes. Be inspired to step out of your comfort zone and take your business to the next level.

1:30pm | Cutting Through the Glass Ceiling
 The numbers don't look too bleak: 45% of foodservice managers are women compared to 38% in other industries. 58% of foodservice supervisors are women compared to 42% in other industries. 1997 and 2007 the number of women-owned restaurants jumped 50%. But what's the story behind the statistics? How have successful women forged their paths through what is still a male-dominated industry, particularly of the highest level? Don't miss this lively discussion on making it in the hospitality industry!

2:45pm | Texas ProStart Invitational State Champion Presentation
 Students from the New Center High School restaurant management team will present their winning restaurant concept to a panel of tough judges. Which concept will make the cut?

3pm | Make the Cut Round 2
 Teams from College Station High School and Midallison High School will present their original restaurant concepts to a panel of tough judges. Which concept will make the cut?

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 Piquetteville, IA 50391
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 www.a-c-services.com

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