



**JULY 9-10, 2017**  
**KAY BAILEY HUTCHISON CONVENTION CENTER**  
**DALLAS, TEXAS**



## NEW PRODUCT SHOWCASE

Your new product, along with your company name and booth number, will be displayed in an area of the show floor dedicated to showcasing the great new offerings on the market. You can also upload a picture and description into the New Product Showcase within our official mobile app for attendees and customers to learn about your product pre-show, during the show and post-show. Additionally, New Products will be highlighted in the 2017 TRA Marketplace Program & Directory.

**DEADLINE:** June 5, 2017

**COST:** \$300 | \$150 add-on for Top Shelf Placement

### CONTACT INFORMATION

COMPANY NAME:

CONTACT NAME:

PHONE:

FAX:

E-MAIL:

### NEW PRODUCT INFORMATION

PRODUCT NAME:

PRODUCT DESCRIPTION:

(25 words or less; description will be included in Program & Directory)

All new products must be delivered to the Show Office at the Kay Bailey Hutchison Convention Center by noon on Saturday July 7, 2017.

### PAYMENT INFORMATION

\*PCI Compliance mandates that this form must be mailed or faxed — Do not email.

CHECK #  AMERICAN EXPRESS  MASTERCARD/VISA  DISCOVER

CARD NUMBER:

EXP. DATE:

CSC#:

TOTAL AMOUNT:

CARDHOLDERS NAME:

BILLING ADDRESS:

CITY:

STATE:

ZIP:

SIGNATURE:

RETURN TO:

**FAX** 512.477.6486 | **MAIL** TRA Marketplace Department

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