## **PROGRAM & DIRECTORY LISTING**

The 2018 TRA Marketplace Program & Directory provides attendees with an alphabetical listing of exhibitors, including booth location and exhibitors by product category.

This directory is the "Yellow Pages" for attendees who are shopping for the latest products and services year round. It is the main reference for follow-up after the show.

Each exhibitor listing is included FREE along with 10 FREE category listings per 10x10 booth.

You don't want to be left out – complete your Program & Directory listing today!

## **DEADLINE: JUNE 1, 2018**

NOTE: Only the exhibitor contact (individual who signed the booth contract) can update your company's exhibitor information.



## DIRECTIONS FOR COMPLETING YOUR LISTING:

- 1. Go to Exhibitor Login
- 2. Your Booth Confirmation email has provided you with a Password to Login with.
- 3. Click "Exhibitor Service Center" then "Edit Booth Info" to edit your company booth description.
- 4. Select the box labeled "Edit Booth Info"
- 5. Verify your company information. Please remember, information in the "Directory Contact" and "Directory and Listing Info" will be available to attendees online and through the official mobile app.
- 6. Click the Save button at the bottom of the page to complete your listing.

For more information, contact the TRA Marketplace Department at 800.395.2872 or email expoinfo@tramail.org.