

The **SMART** Jewelry Show Dallas

AUGUST 24-26, 2013

GAYLORD RESORT & CONVENTION CENTER
Conference Begins on August 23



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Dear Exhibitor:

Welcome to The SMART Jewelry Show Dallas. The following pages in your Exhibitor Service Manual are made available to assist in your booth preparation. As you can see it contains all the necessary information for a simple booth setup to an elaborate booth setup.

Please take a moment to review the index and the deadline dates listed for each form you may need to complete. By completing these forms prior to the deadline date and sending them in with your advanced payment, you could save up to 30% off the regular price for these items and services.

Once again, thank you for your support and we look forward to serving you at The SMART Jewelry Show Dallas at the Gaylord Resort & Convention Center.

Sincerely,

James E. Reed

James E. Reed
Show Director