

Special Early Bird Discounts – See Order Form!



Exhibitor Lead Retrieval Program

Get the most out of your networking and sales follow-up!

Online-reg.com is proud to offer introductory pricing on our advanced lead retrieval systems! Imagine, no more stacks of business cards collected that never seem to make it into your database!



MicroScanner...

Our most compact, easy to use scanner! Everyone in your booth should have one for use throughout the event, not just at the trade show!

When you meet the right person, just point, click, and scan the name badge barcode to instantly collect contact information, and attach your action codes for follow-up.



ProScanner...

Our most advanced, fully programmable scanner! Dynamic functionality with a bright color touch screen, on-screen custom qualifiers, custom note taking, and live "Push to the Web" data.

Immediate lead access means lightning fast follow-up from your office while you are still at the trade show!



Mobile App...

Now available for iPhone and Android smartphones! Utilizes your own onboard camera to collect contact information quickly and easily.

Fully customizable with personalized onscreen qualifiers. Enter notes with each lead and edit later, with immediate push-to-the-web technology so you can easily access leads for fast follow-up from any computer.

Free Custom Qualifier / Action Codes With ALL Early Bird Orders for Each Device!

Innovative Lead Management System – At no additional cost, you will have access to our web-based lead management system to create groups from your leads and send personalized thank you messages, invitations, special offers, or other important information. Easily download for your database at any time.

Think in Reverse - Attendees Call You! As an added value, every attendee scanned will receive your e-contact information, so attendees can follow-up with you - enriching your trade show productivity!

Order today! Onsite availability will be limited!

Exhibitor Order Form - Special Pricing!



Sales & Information: 512-467-0041

Fax: 512-467-0042

Order Online at

<https://secure.online-reg.com/WERC>

or Fax this form to 512-467-0042

Early Bird Deadline April 5, 2013

Onsite Contact Information:

| | |
|-----------------|------------------|
| Pickup Contact: | Company/Booth #: |
| Mobile Phone: | Email: |

Person to Receive Leads:


| | |
|--------|----------|
| Name: | Company: |
| Phone: | Email: |

| Item | Discounted Pricing | | Quantity | Total |
|--|---------------------|----------------------|----------|-------|
| MicroScanner | Early Bird | Standard | | |
| 1.26"W x 2.44"L x 0.63"D | Ends April 5 | After April 5 | | |
|  | \$299.00 | \$349.00 | | |
| MicroScanner | | | | |
| Additional MicroScanners* | \$199.00 | \$249.00 | | |

Priced so everyone can afford to have their own MicroScanner for fast, easy lead collection!

| | | | | |
|---|---------------------|---|--|--|
| ProScanner | Early Bird | Standard | | |
| 2.5"W x 5.2"L x 0.9"D | Ends April 5 | After April 5 | | |
|  | \$399.00 | **Not Available After April 17! \$449.00 | | |
| ProScanner | | | | |

Latest Technology, Smart Compact Design, Add Custom Notes to Scans, Immediate Data Availability, Color Screen

| | | | | |
|---|---------------------|---|--|--|
| Mobile App* | Early Bird | Standard | | |
| | Ends April 5 | After April 5 | | |
|  | \$275.00 | **Not Available After April 17! \$325.00 | | |
| Mobile App* | | | | |

*iPhone and Android smartphones only. Onscreen custom qualifiers, enter notes, and edit-later features.

Lead Retrieval Total >>>>

Create up to 14 Custom Qualifiers Below - 26 Characters Maximum - Include Spaces

1 Example: Hot Lead - call now

2

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11

12

13

14

Credit Card Payment

Card Type: Mastercard _____ Visa _____ American Express _____ Discover _____

Card #:

Expiration Date:

Security Code: (Required)

Cardholder Name:

Phone:

Billing Address:

City, State and Zip Code:

I authorize use of this credit card to be used as payment for this contact subject to the terms and conditions below.

Authorized Signature:

Terms and Conditions: All cancellations are subject to a \$50 Cancellation Fee. Cancellations within 2 weeks of the event described above will be subject to a 50% Cancellation Fee and No Refunds will be made if cancelled within 5 days of the event. Equipment is subject to availability. Please return the equipment to the Lead Retrieval desk within 1 hour following the close of the event. Customer is responsible for the value of all lost, damaged, stolen or unreturned equipment (\$300 for the MicroScanner, \$3,000 for the ProScanner) and will be secured by the above Credit Card for the full replacement cost in addition to the service charges described above.

Thank You For Your Order!

Online-Reg.com | All Locations | San Diego | Las Vegas | San Francisco | Anaheim | Los Angeles | Seattle | Phoenix |

Austin | Dallas | Boston | New York City | Philadelphia | Washington D.C. | Atlanta | Orlando | Chicago | Barcelona



Lead Retrieval Devices Are Now Available to Order!

Frequently Asked Questions...

What is Lead Retrieval?

Maximize your lead success with our affordable and easy to use MicroScanners, unobtrusive Lead Collection for a more successful Trade Show!

It's more important than ever to capture every solid lead to gain competitive advantage. No more misplaced business cards or tedious data entry to keep you from following up on your valuable leads! Be more successful by spending your time converting your leads obtained at trade show events into sales with ONLINE-REG.COM's lead retrieval service. You'll have your leads in your database without all the time and trouble.

How does Lead Retrieval work?

Every attendee (buyers and sellers) receives a name badge for the event with a unique barcode printed on the badge. Whether you are on the exhibit floor, or socializing at one of the networking events, you can collect contact information from everyone you meet with a fast and simple scan of their name badge. Easily capture the prospect's information without making them fumble for a business card or writing down their contact information.

How do I get my leads?

At the end of the event you simply return the MicroScanner to the Lead Retrieval desk and we take it from there! A link to our innovative Lead Management System will be emailed to you within 48 hours after the event providing you with electronic contact records for each and every lead. Send follow up messages right from our system and then click on the download button and an excel spreadsheet will be placed onto your desktop! This spreadsheet can easily be downloaded into most contact management databases (Outlook, ACT, Salesforce, etc...)

iExchange - Reverse Lead Retrieval, what's that?

As an added value, our system provides *your contact information to each person you scan* - for easy upload to the prospect's own database, so they can follow-up with you - in reverse! Attendees will also receive a link to our Lead Management system to view all of the exhibitors that scanned them. They can also communicate with you and download your exhibitor contact information and any marketing materials you may have posted on the Exhibitor Community.

Questions? Call 512-467-0041

Affordable. Smart. Green.