

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual



WERC Conference Dallas 2013 Sheraton Dallas Hotel April 28 - 29, 2013

Official Service Provider

Show Organizer, acting on behalf of all Exhibitors and in the best interest of the exposition, has appointed Official Service Providers to perform and provide necessary services and equipment. Official Service Providers are appointed to:

- Ensure the orderly and efficient installation and removal of the overall exposition,
- · Assure the distribution of labor to all Exhibitors according to need,
- Provide sufficient labor to satisfy the requirements of Exhibitors and for the exposition itself,
- · See that the proper type and limits of insurance are in force, and
- Avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Providers will provide all usual trade show services, including labor. Exceptions are:

- a. Supervision may be provided by the Exhibitor.
- b. The Exhibitor may appoint an exhibit installation contractor or display builder.

In both such instances, GES shall have no liability to any party for damage or injuries caused by Exhibitor or its third party agents. Exhibitor is responsible for the actions of its third party contractors. Exhibitor Appointed Contractors

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- The Exhibitor must notify Show Management in writing and Global Experience Specialists, Inc. (GES) of the intention to use an independent contractor no later than 30 days prior to the first move-in day furnishing the name, address and telephone number of the firm.
- The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has proper insurance by submitting a certificate of insurance prepared by the "Exhibitor Appointed Contractor's" insurance agent with a minimum of coverage and limits as described below.
 - a. Commercial General Liability with limits of not less than \$1,000,000 each occurrence, \$2,000,000 general aggregate and \$2,000,000 products & completed operations aggregate.
 - b. Umbrella/Excess Liability with a limit of not less than \$1,000,000 each occurrence.
 - c. Workers Compensation, as required by law, with Employers Liability Limits of not less than \$1,000,000 each accident, \$1,000,000 disease - each employee and \$1,000,000 disease policy limit.
 - d. Automobile Liability with a limit of not less than \$1,000,000 combined single limit each accident.
 - e. The Commercial General Liability Policy shall name Global Experience Specialists, Inc. (GES) (Official Service Provider), Warehousing Education & Research Council (Show Management), WERC Conference Dallas 2013 (Show) and Sheraton Dallas Hotel (Facility) as additional insureds on a primary and non-contributory basis. See attached sample certificate of insurance.
- 3. Any Exhibitor who has identified an Exhibitor Appointed Contractor must ensure that the Exhibitor Appointed Contractor has a current Certificate of Insurance on file with GES evidencing the correct coverage at least 30 days prior to the first move-in date for the show or the Exhibitor Appointed Contractor will not be able to have access to the facility to perform any work.

Mail Certificates of Insurance To:

02412 Cstn

Global Experience Specialists, Inc. (GES) Attn: Melissa Murray 1415 Cockrell Hill Road, Suite 300, Dallas, TX 75211 Certificate must be received by April 5, 2013

- 4. Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk. For your safety, be aware of the following:
 - a. Do not enter dock areas in search of empty crates. Entry into these areas is at your sole risk.
 - b. During tear down, pull all manageable structures back from aisle carpet lines. Electronics, mannequins, etc. should be placed in the center of the booth.
 - c. Be aware of vehicle traffic inside and outside of the facility. All attendees are solely responsible for their own safety in parking lots, driveways, access roads and non-exhibit hall areas.
- 5. For services such as electrical, plumbing, telephone, cleaning and drayage, no service provider other than the Official Service Provider will be approved. This regulation is necessary due to licensing, insurance and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
- 6. Exhibitor Appointed Contractor compliances:
 - a. Must agree to abide by all rules and regulations of the show as outlined in this exhibitor kit including all union rules and regulations.
 - b. Must have all business licenses, permits and Workers Compensation Insurance required by the State and City governments and the convention facility management prior to commencing work. A certificate of insurance complying with all requirements in paragraph 2 above must be submitted to GES at least 10 days prior to the first date of move in.
 - c. Will be responsible for all reasonable costs related to its operation including, but not limited to, overtime pay for stewards and restoration of exhibit space to its initial condition.
 - d. Must furnish Show Management and Global Experience Specialists, Inc. (GES) with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by Show Management.
 - e. Shall be prepared to show evidence that it has a valid authorization from the Exhibitor for services. The Exhibitor Appointed Contractor may not solicit business on the exhibit floor.
 - f. Must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the Exhibitor's booth space and must be kept clear. Exhibitors may be charged for costs related to movement of its property if the Exhibitor Appointed Contractor does not contain its operations within the confines of the booth.
 - g. Shall provide, if requested, evidence to Global Experience Specialists, Inc. (GES) that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
 - h. Must coordinate all of its activities with Global Experience Specialists, Inc. (GES).
 - i. Must comply with all reasonable rules and regulations of the venue, Show Management and/or Official Service Provider in order to create a safe work environment. A failure to do so can result in a delay or termination of your right to continue if the condition cannot be corrected.
 - j. May not move freight from one booth to another booth, or to meeting rooms. GES must provide labor.
- 7. All information must be received in the Global Experience Specialists, Inc. (GES) office no later than 10 days prior to the show.



13

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| | ABC 1234 | UCER Insurance Agency Broker Lane York, NY 10895 | Fax: (212) 555-(| 6100 | CONFERS N | FICATE IS ISSUED AS A O RIGHTS UPON THE C AMEND, EXTEND OR ALT ELOW. | ERTIFICATE HOLDER, | THIS CERTIFICATE |
| | | : Joe Agent (212) 555-610 | 2 ext. 1234 | | | INSUREERS AF | FORDING COVERAG | θE |
| | INSUF | RED | | | INSURER A | : Hartford Insurance | Company of Illinois | |
| | | Boom Company, Inc. | | | INSURER E | B: Aetna Casualty & S | urety Company | |
| | | Corporate Lane | | | INSURER (| C: Travelers Insurance | e Company | |
| | | York, NY 10895 : Joe Smith | | | INSURER D | : Royal Insurance Co | ompany | |
| | | | (212) 555-9819 | | INSURER E | : | | |
| | | ERAGES | | | | | | |
| 1 | TERM (| DLICIES OF INSURANCE LISTED BELOW OF CONDITION OF ANY CONTRACT OR (ES DESCRIBED HEREIN IS SUBJECT TO | OTHER DOCUMENT WITH RE | SPECT TO WH | IICH THIS CERTII | FICATE MAY BE ISSUED OR N | MAY PERTAIN. THE INSURAN | ICE AFFORDED BY THE |
| | INSR LTR | TYPE OF INSURANCE | POLICY NUMBER | (MM | FECTIVE DATE | POLICY EXPIRATION DATE (MM/DD/YY) | LIVI | |
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| | | OTHER Professional Liability | 000P98298-Al1 | 01/ | 01/13 | 01/01/14 | Each Occurrence & Aggregate | \$1,000,000 \$3,000,000 |
| ~ | Global I Dallas 2 The ins | RIPTION OF OPERATIONS/LOCATIONS Experience Specialists, Inc. (GES) (Offici 2013 (Show) are hereby named as additi urrance provided for the benefit of Global ons for which the Named Insured is liable. | al Service Provider), Warehou onal insureds, except for Work Experience Specialists, Inc. (G | using Educatior kers' Compensa GES), shall be p | a & Research Cou ation. Global Exp primary insurance | uncil (Show Management), She erience Specialists, Inc. (GES as respects any claim, loss, o |) and/or the consignor are inc r liability, arising out of the N | cluded as Loss Payee. amed Insured's |
| | CERTI | FICATE HOLDER X ADDIT | FIONAL INSURED; INSU | RER LETTE | R: <u>X</u> | CANCELLATION | | |
| | Exł | bal Experience Special hibitor Services | | | E) D/ F/ | HOULD ANY OF THE ABOVE DE RPIRATION DATE THEREOF, TI AYS WRITTEN NOTICE TO THE ALLURE TO DO SO SHALL IMPC HE INSURER, ITS AGENTS OF F | HE ISSUING COMPANY WILL CERTIFICATE HOLDER NAM DSE NO OBLIGATION OR LIAB | ENDEAVOR TO MAIL 30 ED TO THE LEFT, BUT |
| | | 5 Cockrell Hill Road, Si las, TX 75211 | uite 300 | | AL | JTHORIZED REPRESENTATIVE | | ¢. |
| | Dal | 103, IA 13211 | | | | ohn Smith, CIC | | |

- 2. NAME OF INSURED: Must be the legal name of contracting party.
- 3. TYPES OF INSURANCE: Must include types required by contract. See Official Services Provider Information (form L-3) in this exhibitor manual).
- 4. FORM OF COVERAGE: Must be "occurrence" form of coverage.
- NAME ADDITIONAL INSUREDS: Global Experience Specialists, Inc. (GES) (Official Service Provider), Warehousing Education & Research Council (Show Management), WERC Conference Dallas 2013 (Show) and Sheraton Dallas Hotel (Facility) as additional insureds on a primary and non-contributory basis.
- 6. CERTIFICATE HOLDER: Must be Global Experience Specialists, Inc. (GES)

- POLICY EFFECTIVE DATE: Must be prior to or coincidental with the first day of Exhibitor Move-In.
- 8. POLICY EXPIRATION DATE: Must be on or after the last day of Exhibitor Move-Out.
- 9. LIMITS OF INSURANCE: Must be the same or greater than required by contract. See Official Services Provider Information (form L-3) in this exhibitor manual.
- 10. NOTICE OF CANCELLATION: 30 days notice must be provided.
- 11. AUTHORIZED REPRESENTATIVE: Must be signed (not stamped) by an authorized representative of Producer.

Global Experience Notice of Intent to Use Exhibitor Appointed Contractor

RETURN TO: Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

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WERC Conference Dallas 2013 Sheraton Dallas Hotel April 28 - 29, 2013

Form Deadline Date: March 29, 2013

EMAIL ADDRESS

BOOTH NUMBER

An Exhibitor Appointed Contractor is a company other than the "general or official" service provider on the show, or third party service provider designated by the show organizer in the exhibitor manual as the provider of a specific service and requires access to your booth during installation and dismantling. The Exhibitor Appointed Contractor may only provide services in the venue, which are not designated by the venue as "exclusive" to a venue provider, or by the show organizer in a contract as an exclusive service for the "official" or "general" service provider or other third party. If an Exhibitor Appointed Contractor attempts to provide services designated to another party as "exclusive" or is discovered soliciting on the show floor or otherwise does not comply with the rules, the company may be removed from the show floor, and the Exhibitor will not be able to use that company for the remainder of the event.

Due to the necessity of coordinating all activities during the move-in and for security purposes, Exhibitors who choose to use these contractors must complete this form, comply with all rules and regulations (listed below) and supply GES with all necessary information by the deadline date indicated above.

| Exhibitor Appointed Contra | actor | |
|-----------------------------|-----------------------|------------------|
| Street Address | | |
| City, State, Zip | | |
| City, State, Zip Phone() | Fax () | On-Site Phone () |
| Contact: | | -mail Address: |
| Description of Proposed S | ervice for Exhibitor: | |
| | | |
| | | |

This form will only be accepted if filled out by an authorized representative of the exhibiting company. Below are the Rules and Regulations regarding Exhibitor Appointed Contractors. Everyone must abide by these rules, which are accepted industry rules that were drafted by the International Association for Expositions & Events.

Rules & Regulations

- 1. All Exhibitor Appointed Contractors must comply with show rules and regulations, and accept appropriate liability for any negligent actions.
- 2. The Exhibitor Appointed Contractor acknowledges that the show site and surrounding areas are active work zones and the Exhibitor Appointed Contractor, its agents, employees and representatives are present at their own risk.
- The Exhibitor Appointed Contractors shall be prepared to show evidence to 3 the Official Service Provider that it possesses applicable and current contracts.
- The Exhibitor Appointed Contractors shall be prepared to show evidence it 4 has authorization from the contractor.
- The Exhibitor agrees that he is ultimately responsible for all services in 5. connection with his exhibit, including freight, drayage, rentals and labor.
- The Exhibitor Appointed Contractor shall provide certificates of insurance 6. and must agree in writing no later than 10 days prior to show opening.
- 7. The Exhibitor Appointed Contractor will be responsible for all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etc. Where applicable a one hour minimum labor charge will be charged at the appropriate steward rate of pay per day/per union to either the Exhibitor Appointed Contractor/ Exhibitor depending upon the billing arrangement set up with GES. (Based upon Exhibitor Appointed Contractor not number of booths)
- 8. The Exhibitor Appointed Contractor will not be permitted on the exhibit floor during the show days unless provided a proper registration badge by the exhibiting company.
- The show aisles and public spaces are not part of the Exhibitor's booth. Therefore, the Exhibitor Appointed Contractor is required to confine all activities to the exhibit space of the Exhibitor who has given the valid order for services. Exhibitors may be charged for costs related to movement of its property if the Exhibitor Appointed Contractor does not contain its operations within the confines of the booth.
- 10. Solicitation on the exhibit floor is prohibited. Any Exhibitor Appointed Contractor or Non-official contractor engaged in any solicitation on the exhibit floor including the distribution of official company literature will be removed from the exhibit floor, unless pre-approved in writing by Show Organizer or GES Management.

- 11. During show hours Exhibitor Appointed Contractors only with exhibit badges will be permitted on the exhibit floor. No installation and dismantling crew members will be permitted on the exhibit floor during show hours without the proper Convention name badge supplied by the exhibiting company. These badges should be ordered through the complimentary allotment of registration forms sent to each exhibiting company.
- 12. The Exhibitor Appointed Contractor shall indemnify and hold Show Management and Global Experience Specialists, Inc. (GES) harmless from and against any and all negligent acts or omissions of Exhibitor Appointed Contractor, its agents, employees and representatives.

| | | asons, the Official nanual must be use | Service Provider d for services such as: |
|-------------------------|---------------------|---|---|
| Electrical Telephone | Plumbing Rigging | Booth Cleaning Millwright Work | Decorator Labor Material Handling |
| | No ex | ceptions will be m | ade |

Tips to Exhibitor Appointed Contractors

- 1. Order services required from GES and the Exhibit Hall in advance. Ordering labor or services onsite which contractors may not be prepared to provide immediately may delay the set-up of your booth or force your set-up into overtime.
- 2. Take steps to protect your client's product in the booth by arranging for booth security and/or cages.
- Please stay out of adjacent booths during set-up. Exhibitor Appointed 3. Contractors must stay within the confines of the booth.
- 4 Label empty cartons and crates for storage as soon as they are ready. Holding back on "empties" only adds congestion to the aisles.
- Do not store empty cartons inside of empty crates. Cartons are returned 5. from storage first so Exhibitors may begin packing their product.
- Keep "No Freight Aisles" clear at all times. If GES is required to rearrange any material situated in a clearly identified "No Freight Aisle," you or your client depending upon your billing arrangements with GES, will be charged a one hour minimum for forklift rental and labor.
- 7. Turn in outbound freight bills to the service desk on a timely basis. Holding freight bills until late in the day or turning in large amounts of freight bills to the GES Servicenter at one time may delay outbound truck scheduling and subsequently force your loading out into overtime.

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Toll Free: 800.475.2098 | Tel: 702.515.5970 | www.ges.com/chat

15





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| THE CONFERENCE FOR 2013 LOGISTICS PROFESSIONALS 2013 | WERC Conference Dallas 2013 Sheraton Dallas Hotel April 28 - 29, 2013 | | <i>Form Deadline Date:</i> April 5, 2013 |
|---|---|---------------|---|
| COMPANY NAME | | EMAIL ADDRESS | BOOTH NUMBER |
| | | | |

If you would like to arrange a third party to handle your display, please complete the below steps:

- Step 1: Fill in the appropriate information and select the services to be charged to the Exhibiting Firm. A signature is required to authorize these services.
- Step 2: Complete and sign the Exhibiting Firm Credit Card Authorization.
- Step 3: Fill in the appropriate information and select the services to be charged to the Third Party. A signature is required to authorize these services.
- Step 4: Complete and sign the Third Party Credit Card Authorization.

GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

| TEP 1: Exhibiting Firm - Complete Below Information | STEP 2: Exhibiting Firm Credit Card Charge Authorization CARDHOLDER'S NAME PLEASE PRINT |
|---|---|
| TREET ADDRESS | CARDHOLDER'S BILLING ADDRESS CITY |
| CITY STATE ZIP | STATE ZIP COUNTRY |
| HONE FAX | Account Number |
| The items checked below are to be invoiced to the Exhibiting Firm: Booth Cleaning Exhibit Systems I & D Labor In-Booth Forklift Labor Material Handling In & Out Rental Carpet Rental Furniture Signs Transportation Charges Other (Please Specify) | American Express |
| Contract. | and Signature.) We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer. PLEASE SIGN X CARDHOLDER'S SIGNATURE |
| No monielo oronno ne | |
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| AUTHORIZED NAME - PLEASE PRINT DAT | ding services to Exhibiting Firm at show site. mpleted for admission) |
| Check here if the Third Party or its sub-contractors will be provi (EAC Notification Form and insurance requirements must be contracted by the Contract of the | ding services to Exhibiting Firm at show site. |
| Check here if the Third Party or its sub-contractors will be provi (EAC Notification Form and insurance requirements must be contracted by the Complete Below Information (HIRD PARTY) | ding services to Exhibiting Firm at show site. mpleted for admission) STEP 4: Third Party Credit Card Charge Authorization CARDHOLDER'S NAME PLEASE PRINT |
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| Check here if the Third Party or its sub-contractors will be provi (EAC Notification Form and insurance requirements must be contract on the contract of the party - Complete Below Information HIRD PARTY TREET ADDRESS TY STATE ZIP HONE FAX The items checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Booth Cleaning Checked below are to be invoiced to the Third Party: Checked below are to be invoiced to the | ding services to Exhibiting Firm at show site. ompleted for admission) STEP 4: Third Party Credit Card Charge Authorization CARDHOLDER'S NAME PLEASE PRINT CARDHOLDER'S BILLING ADDRESS CITY STATE ZIP Account Number COUNTRY Account Number - EXPIRATION DATE MasterCard VISA Personal Card American Express All information must be provided. Your order will not be processed if any information missing. (i.e. Expiration Date, Account Number, Contact Information, Type of Card, an Signature.) We require your credit card charge authorization to be on file with GE even if you are paying by check or bank wire transfer. |

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