

## EXHIBIT FOOD & BEVERAGE POLICY

**SODEXO LIVE!** holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bringing food, beverage or alcohol into the San Diego Convention Center without the written approval of **SODEXO LIVE!**; **this includes private labeled bottled water.** Exhibitors are not permitted to sell food or beverage in the San Diego Convention Center.

### BOOTH SAMPLING:

Exhibitor/event participant must be the manufacturer or manufacturer's representative of the product to be sampled.

- **Product must be germane to the show/event**
- **Food samples are restricted to: 2 oz portion.**
- **Beverage samples are restricted to: 4 oz fluid portion**

If the exhibitor/event participant meets the above criteria, simply submit the Waiver Authorization form for approval. Your request will be processed and written approval will be sent to you. Food and beverage marketing/sampling activities must be conducted within the confines of the exhibitor's booth space.

If you are a manufacturer or manufacturers' representative and wish to exceed the sample size requirements, submit the Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with a contract for the applicable waiver fee.

### BOOTH WAIVER:

Exhibitors/event participants utilizing "traffic builders" (e.g., bottled water, popcorn, coffee, smoothies, full-sized candy bars, etc.) that compete with food or beverage provided by Sodexo Live! must submit the Booth Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with the applicable corkage fees due.

### ALCOHOLIC BEVERAGES:

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California Alcoholic Beverage Control and Sodexo Live! is responsible for the administration of these regulations. Sodexo Live! prohibits exhibitors and event participants from bringing in or removing alcohol from the San Diego Convention Center. No alcoholic beverages are allowed to be served by anyone other than SDCC Bartenders.

**All the aforementioned policies will be strictly administered. Any violation of these will result in the removal of product from the show floor.**



### Food & Beverage Department

111 W. Harbor Drive  
San Diego, CA 92101  
619.525.5831

Email: [Catering@visitsandiego.com](mailto:Catering@visitsandiego.com)

## BOOTH SAMPLING & WAIVER AUTHORIZATION FORM

Event Name: \_\_\_\_\_ Date(s): \_\_\_\_\_

### EXHIBITOR/EVENT PARTICIPANT

Exhibitor Name: \_\_\_\_\_

On-Site Contact Name: \_\_\_\_\_

On-Site Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Booth #: \_\_\_\_\_

Item(s) and portions to be distributed: \_\_\_\_\_

Quantity to be distributed: \_\_\_\_\_

Purpose: \_\_\_\_\_

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

*Booth Catering Manager/F&B Department*

Corkage/Waiver fees that apply to this approval:    Yes    No

**Exhibitors who will be providing food and beverage/hospitality in their booth must order porter service. Porter Service is exclusively provided by the San Diego Convention Center.**



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