The San Diego Convention Center Welcomes



Kidney Week: October 23rd - 27th, 2024

Annual Meeting: October 24th - 27th, 2024

Exhibit Hall: October 24th - 26th, 2024

We look forward to assisting you with all your food and beverage needs during your event. We offer a unique blend of traditional and upscale food and beverage services.

Allow us to create an extraordinary catering experience in your booth!

Please contact Jan Souza, Booth Catering Coordinator at <u>jan.souza@visitsandiego.com</u> to discuss menu options and current service requirements

AVOID LATE ORDER FEES:

Ordering Deadline Date is

Friday, October 3rd 2024

Exhibitors who will be providing food and beverage/hospitality in their booth must order, at their own expense, porter service. Porter service is provided exclusively by the San Diego Convention Center.

EXCLUSIVITY

Centerplate Catering holds the exclusive contract for food and beverage at the San Diego Convention Center. NO OUTSIDE FOOD & BEVERAGE IS PERMITTED.

This includes bottled water and displays of candy. Centerplate

reserves the right to assess a corkage fee for exceptions to our policies. Please review our food and beverage policy stating our guidelines and contact the catering department for further information.



ALCOHOLIC BEVERAGES MAY ONLY BE DISTRIBUTED ON

THURSDAY, OCTOBER 24TH, 2024 FROM 6-7pm

DURING THE WELCOME RECEPTION



2024 BOOTH CATERING MENU

06/13/23

TABLE OF CONTENTS

Beverages	. 3
Breakfast & Bakery	5
Pantry	. 6
Luncheons	. 7
Reception	. 9
Stations	10
Bar by Design	12
Specialty Bars	13
General Information	14
Order Form	15
New Account	16
Policies	17
Booth Sampling/Waiver Authorization Form	18



COFFEE SERVICE FRESHLY BREWED STARBUCKS COFFEE* 255 Three Gallon Unit (Approximately 40 Cups) FRESHLY BREWED STARBUCKS DECAFFEINATED COFFEE* 255 Three Gallon Unit (Approximately 40 Cups) ASSORTED TAZO HOT TEAS 255 Three Gallon Unit (Approximately 40 Cups) *Includes Cups, Creamers, Sugar, Artificial Sweeteners, Stirrers and Napkins **BEVERAGE SERVICE** (24 Beverages per case, 1 Case Minimum Required) ASSORTED CANNED PEPSI SODA 120 AQUAFINA CANNED SPRING WATER (16 oz) 144 PROUD SOURCE CANNED SPARKLING WATER (12 oz) 120 ASSORTED SPARKLING BUBLY WATER 120 **BOTTLED ORANGE JUICE** 168 ASSORTED GATORADE (20 oz) 192 PURE LEAF BOTTLED BREWED TEA (18.5 oz) 240



CQ INFUSED HYDRATION STATION	
INFUSED SPA WATERS* (3 Gallon Unit) Choice of flavors: Strawberry Watermelon, Lemon Ginger or Peach Pineapple Infused with Seasonal Fresh Fruit	210
INFUSED ICED TEA* (3 Gallon Unit) Choice of flavors: Strawberry Watermelon, Lemon Ginger or Peach Pineapple Infused with Seasonal Fresh Fruit	265
INFUSED LEMONADE* (3 Gallon Unit) Choice of flavors: Strawberry Watermelon, Lemon Ginger or Peach Pineapple Infused with Seasonal Fresh Fruit	265
*Delivered in a 3 gallon decorative infusion jar, includes disposable cups and napkins. Exhibitor to provide table or counter	
WATER SERVICE	
WATER DISPENSER 3-day rental, cups included. Client must have a space that has one regular wall socket available for electrical power. Requires 100 volt, 15 amp electrical service.	160
(3) GALLON JUG OF WATER	75

BREAKFAST | BAKERY

FROM THE BAKERY

Price per dozen; 3 dozen minimum required.

ASSORTED DANISH	80
ASSORTED MUFFINS	60
CINNAMON BUNS	60
ASSORTED CHOCOLATE DIPPED BISCOTTI	60
ASSORTED SCONES	60
ASSORTED BAGELS WITH CREAM CHEESE	80
FRESHLY BAKED COOKIES	50
FRESHLY BAKED BROWNIES	60
GOURMET CUPCAKES	90
CHEF'S SIGNATURE EXCESS CHOCOLATE SEA SALT COOKIES	72
CHOCOLATE DIPPED STRAWBERRIES	53

SHEET CAKES

Choice of fruit or cream filling. Includes disposable cake knife, plates, forks and napkins.

FULL SHEET CAKE (80 SLICES)	650
HALF SHEET CAKE (40 SLICES)	350



FROM THE PANTRY

IMPORTED AND DOMESTIC CHEESE DISPLAY WITH CRACKERS (serves 20 guests) Garnished with Dried California Fruits, Sliced Baguettes and Assorted Crackers	280
RAINBOW CRUDITE (serves 20 guests) Harissa Ranch, Lentil & Mint Hummus	320
SLICED FRESH FRUIT (serves 20 guests)	240
WHOLE FRESH FRUIT (serves 20 guests)	100
POTATO CHIPS AND DIP (serves 20 guests)	180
LOCAL TORTILLA CHIPS WITH HOUSE MADE SALSA (serves 20 guests)	160
MIXED NUTS (2 pounds)	110
TRADITIONAL SNACK MIX (2 pounds)	80
MINTS (2 pounds)	56
PRETZEL TWISTS (2 pounds)	60
SWEET & SALTY GRANOLA BARS (24 individual bars)	96
ASSORTED INDIVIDUAL BAGS OF CHIPS (1 dozen)	48

LUNCHEONS

BOX LUNCHEON

Minimum order: 10 box lunches required

TRADITIONAL BOXED LUNCH

CHOICE OF SANDWICH ON A LOCALLY MADE WHEAT ROLL WITH GREENS & CONDIMENTS:

- Turkey and Havarti Cheese
- Ham and Havarti Cheese
- Fresh Mozzarella, Sliced Tomatoes & Nut-Free Basil Pesto

Individual Bag of Potato Chips Gourmet Chocolate Chip Cookie Assorted Canned Pepsi

PREMIUM BOXED LUNCH

CHOICE OF SANDWICH:

- Smoked Turkey and Provolone on Ciabatta with Habanero Bacon Jam, Baby Greens and Tomatoes
- Roast Beef and Jack Cheese with Caramelized Onions, Sweet Peppers, Arugula and Piquillo Pepper Aioli on a Bolillo Roll
- Herb Falafel and Spinach Hummus with Fresh Spinach, Sliced Heirloom Tomato and Pickled Red Onion on a 9-Grain Roll

Gourmet Kettle Chips Farro Salad with Kale, Cotton Candy Grapes and Roasted Cauliflower Salted Dulce De Leche Brownie Assorted Canned Pepsi

SALAD BOXED LUNCH

CHOICE OF GOURMET SALAD:

- Pear Gorgonzola Salad with Dried Cranberries and Candied Pecans
- Superfood Salad with Kale, Quinoa, Pepitas, Dried Blueberries and Edamame

Kettle Chips Locally Grown Clementine Balsamic Vinaigrette Assorted Canned Pepsi

ENHANCE YOUR SALAD WITH GRILLED CHICKEN

A 30++ delivery fee will be applied to all above orders.

6

42

38



LUNCHEON SANDWICHES	
ALL AMERICAN SANDWICH PLATTER (serves 20) An assortment of Traditional American Meats and Cheeses to include Roast Beef, Ham, Turkey, Swiss and American Cheeses Lettuce, Tomato, Mustard and Mayonnaise	380
PLATTER OF ASSORTED MINI-SANDWICHES Forty Mini-Sandwiches to include: Turkey, Roast Beef, Ham and Vegetarian	380
LUNCHEON SIDE SALADS (Each bowl serves 20 guests)	
GARDEN SALAD Mixed Field Greens, Tomatoes, Carrot Curls and Cucumbers Choice of Ranch, Italian or Bleu Cheese Dressings	200
CHICKEN CAESAR SALAD Crisp Romaine Lettuce, Sliced Breast of Chicken and Garlic Croutons Traditional Caesar Dressing	240
MEDITERRANEAN SALAD WITH CHICKEN Mixed Field Greens, Slices of Grilled Marinated Breast of Chicken, Grilled and Marinated Vegetables, Feta Cheese, Vine Ripe Tomatoes, Kalamata Olives Lemon Herb Vinaigrette	280



COLD HORS D'OEUVRES

Minimum order: 4 dozen per item

CHIMICHURRI SHRIMP SKEWER WITH PEPPADEW PEPPERS	384
ANTIPASTO SKEWER Artichoke, Tomato, Kalamata Olive and Mozzarella	480
CAPRESE CROUSTADE	528
VEGAN ZUCCHINI & MEYER LEMON BRUSCHETTA	528
HOT HORS D'OEUVRES Minimum order: 4 dozen per item. Prices below are per item. Attendant Required: 275++ per (4) hours. (4) hour minimum. 70++ for each additional hour after the first 4.	
MEDITERRANEAN CHICKEN KABOB Figs and Roasted Tomatoes with Pomegranate Molasses & Crushed Pistachios	384
COCONUT CRUSTED SHRIMP Pitaya Sweet Chile	384
VEGETABLE LUMPIA Crushed Pineapple & Lime Dipping Sauce	480
BABY BLACK BEAN BURRITO Blended Avocado Cilantro Salsa	432
BASIL & PARMESAN ARANCINI Creamy Tomato Sauce	432

A 30++ delivery fee will be applied to all above orders.



DESSERT STATIONS	
DESSERT SHOOTERS (DOZEN) Minimum of 12 per flavors. Ask us about dessert shooters to match your booth colors.	102
Choice of flavors: Strawberry Mousse, Vanilla Mousse, Chocolate Mousse or Lemon Lime Mousse	
Client to Supply: Minimum of one 6-foot table; porter service; clean up	
BITES & MINIS (SERVES 20) Miniature French Pastries, Petit Fours, Dessert Shooters Chocolate Truffles, Dark Chocolate Covered Strawberries White Chocolate and Miso Covered Strawberries	480
Client to Supply: Minimum of one 6-foot table; porter service; clean up	
ICE CREAM NOVELTY CART (1) Standard ice cream cart to include: (150) Assorted Ice Cream Novelties Additional Ice Cream Novelties: 6++ each	900
Should you desire an experienced Booth Attendant to distribute the product: 275++ per (4) hours. (4) hour minimum. 70++ for each additional hour after the first 4. Client to Supply: 110 volt single phase (15) amp; 4x4 ft work space; porter service; clean up	
PREMIUM ICE CREAM CART (1) Standard ice cream cart to include: (100) Assorted Premium Ice Cream Bars Additional Premium Ice Cream Bars: 11++ each	1100
Should you desire an experienced Booth Attendant to distribute the product: 275++ per (4) hours. (4) hour minimum. 70++ for each additional hour after the first 4. Client to Supply: 110 volt single phase (15) amp; 4x4 ft work space; porter service; clean up	
Minimum guarantee per day will apply, plus a one-time set-up fee of 100++	
A 30++ delivery fee will be applied to all above orders.	



ACTION STATIONS

LAVAZZA CAPPUCCINO SERVICE

Lavazza Espresso Pods, Cups, Napkins, Stirrers, Sugar and Creamer 250 Cups of Cappuccino*, Latte, or Espresso Additional cups of Cappuccino, Latte or Espresso: 8.00++ each

One Experienced Barista, for a maximum of (4) hours. Should you desire service for a longer period of time; a 70++ per hour labor fee will apply.

*Cappuccino equipment available on a limited basis. Minimum guarantee of 2000 per day will apply.

Client to Supply: 6-foot table or counter, two dedicated circuits of 120v-60hz, 20 amp power; porter service; clean up

STARBUCKS SHAKEN TEA STATION

160 12 oz. Cups of Tazo Iced Black Tea or Tazo Iced Passion Tea, handcrafted using a martini style shaker, Starbucks Logo Cups, Napkins and appropriate supplies
Additional Cups of Tea: 6.75++ each
Two Booth Attendants* Required: 275++ per (4) hours. (4) hour minimum for each attendant.
70++ for each additional hour after the first 4 for each attendant.
*An additional Booth Runner may be required depending on volume.

Minimum guarantee of 1080 per day will apply.

Client to Supply: 4x4 ft work space and storage area; minimum of one 6-foot table; porter service; clean up

Minimum guarantee per day will apply, plus a one-time set-up fee of 100++ A 30++ delivery fee will be applied to all above orders. 1080



ALCOHOL IS PERMITTED EACH DAY BEGINNING AT 1:00PM

BOOTH CATERING ALCOHOL SALES INFORMATION

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California. Alcoholic Beverage Control and Sodexo Live! is responsible for the administration of these regulations. No alcoholic beverages are allowed to be served by anyone other than San Diego Convention Center Food and Beverage Department Bartenders. Sodexo Live! prohibits exhibitors and event participants from removing alcohol from the San Diego Convention Center.

DELUXE HOUSE WINE (bottle)	
Canyon Road Chardonnay	38
Frontera Cabernet Sauvignon	38
C C C C C C C C C C C C C C C C C C C	
PREMIUM HOUSE WINE (bottle)	
Bonterra - Chardonnay	43
Los Vascos - Cabernet Sauvignon	43
DOMESTIC BEER (24 bottle minimum each choice)	
Michelob Ultra	168
Bud Lite	169
O'Doul's Amber (non-alcoholic)	169
IMPORT BEER (24 bottle minimum each choice)	010
Heineken	216
Corona Extra	216
LOCAL CRAFT BEER (24 bottle minimum each choice)	
Karl Strauss - Red Trolley	216
Abnormal Boss Pour	216
LIADD CELTZED WATED (24 hottle minimum coch choice)	
HARD SELTZER WATER (24 bottle minimum each choice)	
Truly White Claw	216
write Claw	216
SPARKLING WINE-CHAMPAGNE (bottle)	
William Wycliff, California	40
LaMarca Prosécco, Veneto, Italy	45
Nicolas Feuillatte Brut, Champagne, France	70
Martinelli's Sparkling Apple Cider (non-alcoholic)	30
No alcohol product can be transferred for use the following day.	
Special order alcohol is not based on consumption.	
A Bartender is required to distribute all alcoholic beverages:	
275++ per (4) hours. (4) hour minimum .	

70++ each additional hour after the first 4.

Plus a one time set up fee of 100++.

Client to Supply: 4x4 ft work space · porter service · clean up



SOUTH (OF THE	BORDER	MARGARITA	BAR
---------	--------	--------	-----------	-----

130 Margaritas on the Rocks Additional Margaritas: 12++ each

Minimum guarantee of 1560 per day will apply, plus a one-time set-up fee of 100++. A Bartender is required to mix and distribute the beverages. A 275++ per (4) hours. (4) hour minimum will apply for each bartender. 70++ for each additional hour after the first 4 will apply for each bartender.

Client to Supply: 8x8 ft work space; porter service; clean up

MARTINI BAR 130 Martinis

Choice of Traditional, Cosmopolitan or Blue Hawaiian Additional Martinis: 12++ each

Minimum guarantee of 1560 per day will apply, plus a one-time set-up fee of 100++. A Bartender is required to mix and distribute the beverages. A 275++ per (4) hours. (4) hour minimum will apply for each bartender 70++ for each additional hour after the first 4 will apply for each bartender.

Client to Supply: 8x8 ft work space; porter service; clean up

CQ CRAFT COCKTAILS

120 Cocktails Additional Cocktails: 14++ each

Choice of (select one):

San Diego Sunrise: CQ Red Raspberry, Tequila, Orange Juice, Grenadine, Orange Slice Strawberry Basil Blush: CQ Strawberry Basil, Vodka, Ginger Ale Soda, Lime Wedge Lemonade Fizz: CQ Cucumber, Vodka, Fresh Squeezed Lemonade, Citrus Soda, Lime Wedge

Minimum guarantee of 1680 per day will apply, plus a one-time set-up fee of 100++. A Bartender is required to mix and distribute the beverages. A 275++ per (4) hours. (4) hour minimum will apply for each bartender 70++ for each additional hour after the first 4 apply for each bartender.

Client to Supply: 8x8 ft work space; porter service; clean up

No alcohol product can be transferred for use the following day. Special order alcohol is not based on consumption. 1560

1560



POLICIES

- All food and beverage items in the Exhibit Halls must be purchased through the Food and Beverage Department, **including bottled water**.
- Exhibitor Booth Catering **does not** supply tables or electrical for your booth. You **must** order through your service contractor. All exhibitors are required to order porter service (trash removal) for food and beverage activity in the booth.
- All food and beverage orders require full payment in advance. We accept American Express, MasterCard, Visa or company checks. Please make checks payable to: Sodexo Live!
- Initial order, as well as additional services ordered on site, will be billed to the customer's credit card.
- A 22% service charge will apply to all food, beverage, and labor charges. Current state and local sales taxes apply to all food, beverage, labor charges, equipment rentals, and service charges, and are subject to applicable tax laws and regulations.
- Disposable service ware is used on all food and beverage functions on the exhibit floor.
- A 30++ delivery fee will apply for each food and beverage delivery.
- It is required that an SDCC Bartender dispense all alcoholic beverages.
- Menu items and prices are subject to change without notice.
- To ensure availability of menu items, we encourage you to place your order 14 days prior to your scheduled event

CANCELLATION POLICY

Full charges will be applied to cancellation of any menu items received within 72 hours, (3 business days), prior to delivery.

STAFFING REQUIREMENTS

Booth Attendant : 275++ per (4) hours. (4) hour minimum. 70++ for each additional hour after the first 4 hours. Bartender: 275++ per (4) hours. (4) hour minimum. 70++ for each additional hour after the first 4 hours. Delivery Fee: 30/Trip *Requires a 4-hour minimum.

BOOTH CATERING | ORDER FORM

Sodexo Live! holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bring food or beverage into the San Diego Convention Center without the written approval of *Sodexo Live!*, **including bottled water**.

FILL OUT AND SUBMIT BOTH THE ORDER FORM AND THE CREDIT CARD AUTHORIZATION FORM TO PROCESS YOUR ORDER.

Company Name:				
Billing Address:				
City:		State:	Zip:	
		Email:		
Booth #:	Event:			
Representative:		Title:		
On-Site Contact:		On-Site Cell #:		

MENU ITEMS •	SUPPLIES • EQU	JIPMENT			
DELIVERY DATE	DELIVERY TIME	QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE

DELIVERY FEE • BOOTH STAFF • BARTENDER • KITCHEN LABOR							
START TIME	END TIME	QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE		

COMMENTS:	SUBTOTAL	
	22% SERVICE CHARGE	
	SUBTOTAL WITH SERVICE CHARGE	
	7.75% CA STATE TAX	
	TOTAL ESTIMATED CHARGES	
	-	

Exhibitors who will be providing food and beverage/hospitality in their booth must order porter service. Porter Service is exclusively provided by the San Diego Convention Center.



ADDING YOUR CREDIT CARD INFORMATION TO OUR SYSTEM

VISIT OUR WEBSITE:

SDCC Express Catering (ezplanit.com)

- Complete all fields, including a mobile number for the person onsite and select Register Account
- Enter payment info by clicking HI "First Name" (upper right-hand corner)
- Select Add New Card and enter card info, and click Save
- You are all set! You can manage your card or add another as needed

*Confirm with your catering manager that you have added your information once complete.





BOOTH CATERING DEPARTMENT EXHIBIT BOOTH FOOD & BEVERAGE POLICY

SODEXO LIVE! holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bringing food, beverage or alcohol into the San Diego Convention Center without the written approval of SODEXO LIVE!; this includes private labeled bottled water. Exhibitors are not permitted to sell food or beverage in the San Diego Convention Center.

BOOTH SAMPLING :

Exhibitor/event participant must be the manufacturer or manufacturer's representative of the product to be sampled.

- Product must be germane to the show/event
- Food samples are restricted to: 2 oz portion.
- Beverage samples are restricted to: 4 oz fluid portion

If the exhibitor/event participant meets the above criteria, simply submit the Waiver Authorization form for approval. Your request will be processed and written approval will be sent to you. Food and beverage marketing/sampling activities must be conducted within the confines of the exhibitor's booth space.

If you are a manufacturer or manufacturers' representative and wish to *exceed* the sample size requirements, submit the Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with a contract for the applicable waiver fee.

BOOTH WAIVER :

Exhibitors/event participants utilizing "traffic builders" (e.g. bottled water, popcorn, coffee, smoothies, full sized candy bars, etc.) that compete with food or beverage provided by *Sodexo Live!* must submit the Booth Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with the applicable corkage fees due.

ALCOHOLIC BEVERAGES :

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California Alcoholic Beverage Control and *Sodexo Live!* Is responsible for the administration of these regulations. *Sodexo Live!* Prohibits exhibitors and event participants from bringing in or removing alcohol from the San Diego Convention Center. No alcoholic beverages are allowed to be served by anyone other than San Diego Convention Center Food and Beverage Department Bartenders.

ALL THE AFOREMENTIONED POLICIES WILL BE STRICTLYADMINISTERED. ANY VIOLATION OF THESE WILL RESULT IN THE REMOVAL OF PRODUCT FROM THE SHOW FLOOR.

BOOTH SAMPLING/WAIVER AUTHORIZATION FORM

Event Name	Date(s)					
EXHIBITOR/EVENT PARTICIPANT	On-Site Cell #					
Name	Contact					
Email Address						
Address						
City		Zip				
Phone	_Fax					
Booth #						
Item(s) and portions to be distributed						
Quantity to be distributed						
Purpose						
Approved:	Date					
Booth Catering Manager/F&B Department						
Corkage/Waiver fees that apply to this approval:						
Sampling Support Services Please contact us at 619.525.5818, no later than 21 days prior to your event to order Kitchen Prep Time, Equipment, Storage, Staffing, Ice, Bottled Water or other support services required for your sample distribution						

Please email this form no later than 21 days prior to your event: San Diego Convention Center

Food & Beverage Department

111 West Harbor Drive San Diego, Ca 92101 Phone: 619.525.5831

Email: jan.souza@visitsandiego.com





Food & Beverage Department 111 W. Harbor Drive San Diego, CA 92101 619.525.5800 visitsandiego.com