

# Alzheimer's Association 2022 International Conference


July 31 - August 4, 2022 | San Diego, CA | San Diego Convention Center



Choose the solution that will *instantly* capture contact & demographic data

See page 2 for our enhanced product descriptions.

LEAD RETRIEVAL OPTIONS (not taxed)	on or before 5/23/22	from 5/24/22 to 7/6/22	after 7/6/22	number of units	TOTAL
<b>SWAP® Mobile App</b> (up to 3 users) <b>NEW FEATURES!</b>	\$ 549	\$ 579	\$ 599		\$
<b>Add SWAP Mobile App Users</b> to any featured products after purchase of initial lead option	\$ 149 each				\$
Subtotal A					\$
LEAD RETRIEVAL OPTIONS					
<b>Handheld Badge Scanner</b> (RT2000) For “Touchless” scanner with stand, please contact exhibitorservices@maritz.com.	\$ 549	\$ 579	\$ 599		\$
<b>Tablet (Android Device)</b> For “Touchless” tablet with stand, please contact exhibitorservices@maritz.com.	\$ 479	\$ 499	\$ 549		\$
<b>Bluetooth Printer</b> Order 1:1 for all SWAP Mobile Users, Handheld Scanners and Tablets purchased	\$ 100	\$ 125	\$ 150		\$
ADDITIONAL SERVICES					
<b>Developer’s Kit</b> (Real Time Data Services) Click <a href="#">here</a> for more information	\$ 950				\$
<b>Delivery of Reader to Booth</b> (Post show pickup not available)	\$ 200				\$
Subtotal B with <b>7.75% tax</b> applied**					\$
Add Subtotals from A & B from fields above					\$
Processing Fee*					\$ 9.99
FINAL TOTAL					\$



Safe & Secure

Your Safety is our Top Priority!

[Learn more](#) about Exhibiting Safely



Your Lead Retrieval Order Confirmation will be emailed to you.

**Note:** All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

**TERMS AND CONDITIONS:**  
Purchase Orders are not accepted.

All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Risk-Free COVID-19 [Refund Policy](#).

Click [here](#) for additional Terms and Conditions

\* Processing fee waived when order is placed using company's online lead portal.

\*\* Taxable items and rates vary among states and are subject to change. Please call for exact quote.



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**Order Online Now:** <https://exhibitor.swap.mge360.com/>

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

Check if information is for: ☐ Exhibiting Company ☐ Third Party

3rd Party Company (if applicable): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz Global Events recommends all customers seek their own expert advice for GDPR Compliance concerns.

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For Assistance Contact:

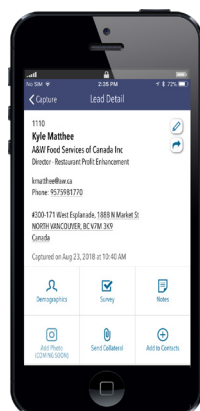
ExhibitorServices@maritz.com  
877-623-3487

*It is against Maritz Global Events' security policy to accept credit card information via email.*



NEC221

## Which Solution is Right for Your Booth?



### SWAP

- Native app for Android or iOS
- Economical way to get scanning solution into the hands of each salesperson
- Tracks leads by individual
- Supports sending marketing collateral through email
- Printers pair 1:1 with each SWAP mobile device
- Business card scanning



### Handheld Scanner (RT2000)

- High Speed: excellent for booth events, product theaters, and in-booth sessions
- Ergonomic—left and right hand enabled
- Good for busy booths that require shared devices
- Printers pair 1:1 with each device



### Tablet (Android Device)

- Full connectivity with integrated scanning
- Good for booths that require a shared scanning device
- Larger screen is perfect for long surveys or detailed notes
- Printers pair 1:1 with each device
- Business card scanning

All our badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.

#### Every lead choice allows you to:

- Gather data from attendee badges
- Rank leads
- Provide custom surveys
- Add notes to leads
- Access and download data from your secure portal
- Mix and match scanning solutions
- Scan leads with or without data connection
- View and edit data in real time

#### What's NEW with our badge scanning devices:

- Printers pair 1:1 with all lead solutions
- Copy over surveys from previous events
- Enhanced surveys: new branching functionality to allow for better lead qualification
- Lead matchmaking

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