



LEADING THE WAY

Dear Exhibitor:

Welcome to the 2021 CSBA Annual Education Conference and Trade Show. We are delighted that you will be joining us to share your products and services with our membership in San Diego, December 2 – 4, 2021 at the San Diego Convention Center.

The GES Exhibitor Service Kit provided by our show decorator, Global Experience Specialists, will assist you in creating your perfect booth for the show. Included is information on electricity, telecommunications, furniture, freight, valet, as well as food and beverage services.

As an exhibitor with CSBA, you are provided side and back rails, drapery, carpeting and one 7" x 44" company identification sign. Booth carpet will be blue jay. Booth drape and aisle carpet will be blue. Other carpet colors are available at an additional charge. We are excited to once again announce complimentary Wi-Fi on the Trade Show Floor.

Please study this kit carefully and thoroughly to ensure that your exhibiting experience is successful. We encourage you to keep a copy of all order forms for your reference so that any inquiries can be handled easily and promptly. Also, make sure to read each form for relevant dates, information and instructions on where to send payment, as it can vary depending on services required.

Please contact a GES representative at (800) 801-7648 should you have any specific questions. As a friendly reminder, the early deadline for the discounted rate is Wednesday, November 10, 2021. Advance shipment dates are November 1 through November 24, 2021.

If you would like to talk with the CSBA Exhibits Team, please contact Laura Bohannon, CSBA Exhibits Contractor at (775) 392-3200 or lbohannon@csba.org.

Thank you for your participation and support of California's public school children.

Sincerely,

Laura C. Bohannon, CMM, CMP
CSBA Exhibits Contractor