# The San Diego Convention Center Welcomes



**MARCH** 29-30, 2023

We look forward to assisting you with all of your food and beverage needs during your event. We offer a unique blend of traditional and upscale food and beverage services.

Allow us to create an extraordinary catering experience in your booth!

Please contact Mary Forney at 619-525-5818

or email: mary.forney@visitsandiego.com

# **AVOID LATE ORDER FEES:**

Ordering Deadline Date is

# **FRIDAY MARCH 10, 2023**

Exhibitors who will be providing food and beverage/hospitality in their booth must order, at their own expense, porter service. Porter service is provided exclusively by the San Diego Convention Center.

# **EXCLUSIVITY**

Centerplate Catering holds the exclusive contract for food and beverage at the San Diego Convention Center. **NO OUTSIDE FOOD & BEVERAGE IS PERMITTED.**This includes bottled water and displays of candy. Centerplate reserves the right to assess a corkage fee for exceptions to our policies. Please review our food and beverage policy stating our guidelines and contact the catering department for further information.

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#### **COFFEE SERVICE**

FRESHLY BREWED COFFEE* (gallon) Freshly Brewed Coffee, Decaffeinated Coffee or Hot Teas Served with Non Dairy Creamer, and Assorted Sweeteners	75.00
FRESHLY BREWED STARBUCKS COFFEE* (gallon) Freshly Brewed Coffee, Decaffeinated Coffee or Selection of Tazo Teas Served with Non Dairy Creamer ½ and ½ Skim Milk and Assorted Sweeteners	80.00

<sup>\*</sup>Includes Cups, Creamers, Sugar, Artificial Sweeteners, Stirrers and Napkins \*Price per Gallon, 3-gallon minimum required..

#### **BEVERAGE SERVICE**

ASSORTED CANNED PEPSI SODA*	108.00
AQUAFINA BOTTLED SPRING WATER*	108.00
BOTTLED SPARKLING WATER*	120.00
ASSORTED SPARKLING BUBLY WATER*	108.00
ASSORTED BOTTLED FRUIT JUICES*	138.00
ASSORTED GATORADE* (20 oz.)	186.00
STARBUCKS BOTTLED FRAPUCCINO**	126.00
ICED TEA***	55.00
LEMONADE***	60.00
ASSORTED JUICES*** Orange, Cranberry, or Grapefruit	68.00

<sup>• (24)</sup> Beverages per case, (1) Case Minimum Required

<sup>• \*\* (12)</sup> Beverages per case (1) Case Minimum Required

<sup>\*\*\*</sup> Price per gallon, (3) Gallon Minimum Required



#### **CQ INFUSED HYDRATION STATION**

INFUSED SPA WATERS* (3 gallon) Choice of flavors: Strawberry, Lemon, Red Raspberry, Peach, Mango or Red Raspberry Pomegranate infused with seasonal Fresh Fruit	210.00
INFUSED ICED TEA* (3 gallon) Choice of flavors: Red Raspberry, Red Raspberry Pomegranate, Peach, Mango or Passion Fruit infused with seasonal Fresh Fruit	265.00
INFUSED LEMONADE* (3 gallon) Red Raspberry, Red Raspberry Pomegranate or Strawberry infused with seasonal Fresh Fruit	265.00
*Delivered in a 3 gallon decorative infusion jar, includes disposable cups and napkins. Exhibitor to provide: Table or counter	
ICE (Price Per 40 Pounds).	35.00



<b>CQ INFUSED HYDRATION STATION</b>	CQ	<b>INFUSED</b>	<b>HYDRATION</b>	<b>STATION</b>
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INFUSED SPA WATERS* (3 gallon) Choice of flavors: Strawberry, Lemon, Red Raspberry, Peach, Mango or Red Raspberry Pomegranate infused with seasonal Fresh Fruit	210.00
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INFUSED LEMONADE* (3 gallon) Red Raspberry, Red Raspberry Pomegranate or Strawberry infused with seasonal Fresh Fruit	265.00
*Delivered in a 3 gallon decorative infusion jar, includes disposable cups and napkins. Exhibitor to provide: Table or counter	
WATER SERVICE	
WATER DISPENSER	140.00

WATER DISPENSER 3 day rental, cups included. Client must have a space that has (1) regular wall socket available for electrical power. Requires 100 volt, 15 amp electrical service.	140.00
(3) GALLON JUG OF WATER	40.00



## **BREAKFAST** (25 person minimum required)

CONTINENTAL BREAKFAST Assorted Fruit Juices	23.00
Freshly Baked Breakfast Pastries and Muffins Freshly Brewed Coffee, Decaffeinated Coffee and Hot Tea	
BREAKFAST ENHANCEMENT (Not offered a la carte)	
ENGLISH MUFFIN BREAKFAST SANDWICH Eggs, Ham, and Jack Cheese	7.75
FROM THE BAKERY Price per dozen; (3) dozen minimum required	
ASSORTED DANISH	57.00
ASSORTED MUFFINS	53.50
ASSORTED DONUTS	53.75
CHURRO DONUTS	57.00
ASSORTED CHOCOLATE DIPPED BISCOTTI	50.00
ASSORTED SCONES	56.00
ASSORTED BAGELS WITH CREAM CHEESE	65.00
FRESHLY BAKED COOKIES	45.50
FRESHLY BAKED BROWNIES	49.00
GOURMET CUPCAKES	78.00
CENTERPLATE SIGNATURE CHOCOLATE DIPPED CRANBERRY MACAROONS	50.00
CHOCOLATE DIPPED STRAWBERRIES	53.00
SHEET CAKES (Choice of fruit or cream filling – Includes disposable cake knife, plates, forks and na	apkins)
FULL SHEET CAKE* (80 SLICES)	550.00
HALF SHEET CAKE* (40 SLICES)	285.00

<sup>\*</sup>Custom Artwork available starting at 200.00++; pricing may vary depending on intricacy of logo/design. Contact your Catering Sales Manager for more information.



## FROM THE PANTRY

IMPORTED AND DOMESTIC CHEESE DISPLAY WITH CRACKERS (Serves 20 guests) Garnished with Seasonal Fruit, Sliced Baguettes and Assorted Crackers	200.00
FRESH VEGETABLE CRUDITÉ (Serves 20 guests) Creamy Avocado Dip and Spicy Tomato Ranch Dip	190.00
SLICED FRESH FRUIT (Serves 20 guests)	165.00
WHOLE FRESH FRUIT (Serves 20 guests)	65.00
POTATO CHIPS AND DIP (Serves 20 guests)	165.00
TORTILLA CHIPS WITH HOUSE MADE SALSA (Serves 20 guests)	135.00
MIXED NUTS (2 pounds)	102.00
TRADITIONAL SNACK MIX (2 pounds)	56.50
MINTS (2 pounds)	56.00
PRETZEL TWISTS (2 pounds)	48.50
GRANOLA BARS (24 individual bars)	96.00
ASSORTED INDIVIDUAL BAGS OF CHIPS	3.25



#### TRADITIONAL BOX LUNCH 31.25 SELECTION OF SANDWICH ON A FRENCH BAGUETTE: Turkey and Swiss Cheese Roast Beef and Cheddar Cheese · Ham and Cheddar Cheese · Roasted Tomato Hummus, Cucumber, Shredded Carrot, and Green Leaf Individual Bag of Potato Chips Gourmet Chocolate Chip Cookie Assorted Canned Soft Drink **GOURMET WRAP BOX LUNCH** SELECTION OF GOURMET WRAP: 33.00 Southwest Roast Beef Wrap with Romaine, Roasted Corn and Red Peppers, Pepper Jack, and Jalapeno Ranch in Sundried Tomato Tortilla Turkey Pesto Wrap with Crisp Romaine, Pesto Aioli and Parmesan in Natural Tortilla · Greek Wrap with Romaine, Feta, Kalamata Olives, Pepperoncini and Diced Red Pepper with Greek Dressing in Spinach Tortilla Gourmet Potato Chips Gourmet Chocolate Chip Cookie Assorted Canned Soft Drink 29.75 **GOURMET SALAD BOX LUNCH** SELECTION OF GOURMET SALAD: Pear Gorgonzola Salad with Craisins, Candied Pecans, and Balsamic Vinaigrette Grilled Chicken Caesar Salad with Parmesan, Caesar Dressing and Croutons

A 30.00++ delivery fee will be applied to all above orders.

Gourmet Kettle Chips Gourmet Brownie

Assorted Canned Soft Drink



#### **LUNCHEON SANDWICHES**

ITALIAN SUBMARINE SANDWICH (serves 10)

Salami, Mortadella, Cappicola, Provolone Cheese, Lettuce and Tomato On a 2-Foot Loaf of Crusty French Bread Italian Dressing or Mustard and Mayonnaise	128.00
ALL AMERICAN SANDWICH PLATTER (serves 20) An assortment of Traditional American Meats and Cheeses to include Roast Beef, Ham, Turkey, Swiss and American Cheeses Lettuce, Tomato and your Choice of Mustard or Mayonnaise	275.00
PLATTER OF ASSORTED MINI-SANDWICHES 40 Mini-Sandwiches to include: Turkey, Roast Beef, Ham and Vegetarian	275.00
LUNCHEON SIDE SALADS (Each bowl serves 20 guests)	
GARDEN SALAD Mixed Field Greens, Tomatoes, Carrot Curls and Cucumbers Choice of Ranch, Italian or Bleu Cheese Dressings Served with Hearth Baked Rolls and Butter	143.00
CHICKEN CAESAR SALAD Crisp Romaine Lettuce, Sliced Breast of Chicken and Garlic Croutons Traditional Caesar Dressing Served with Hearth Baked Rolls and Butter	160.00
MEDITERRANEAN SALAD Mixed Field Greens, Slices of Grilled Marinated Breast of Chicken, Grilled and Marinated Vegetables, Feta Cheese, Vine Ripe Tomatoes,	175.00

A 30.00++ delivery fee will be applied to all above orders.

Served with Hearth Baked Rolls and Butter

Kalamata Olives Lemon Herb Vinaigrette

### COLD HORS D'OEUVRES

Prices below are per dozen / 2 dozen minimum per selection

CHIMICHURRI SHRIMP SKEWER	83.50
WILD MUSHROOM BAGUETTE	71.50
AHI POKE With Wakami Salad, Tobiko and a Wonton Chip	81.00
CURRY CHICKEN IN PLANTAIN CUPS	75.00
ANTIPASTO SKEWER with Artichoke, Tomato, Kalamata Olive and Mozzarella	83.50
BRIE & PEAR ON CROSTINI	90.00
HOT HORS D'OEUVRES  Prices below are per dozen / 2 dozen minimum per selection	
DATE STUFFED WITH BLUE CHEESE WRAPPED IN BACON with Green Onion and Teriyaki Glaze	81.00
MEDITERRANEAN CHICKEN KABOB with Figs and Roasted Tomatoes	90.00
COCONUT CRUSTED SHRIMP with Ginger Sweet Chile	\$75.00
ORANGE CHICKEN SPRING ROLL Plum Sauce	81.00
TANDOORI CHICKEN BROCHETTE	78.00
BARBACOA BEEF MINI FLOUR TACO Cilantro Cream Fraiche	81.00
ARTICHOKE AND PARMESAN FRITTER Roasted fennel and Caramelized Shallot Crème	81.00



#### **DESSERT STATIONS**

20 quest minimum required per order

#### CHEESECAKE BITES STATION

17.00

New York Cheesecake Squares

Vanilla Bean and Scented Strawberry Compotes

Chocolate Fondue, Hazelnut Caramel Sauces

Toasted Almonds, Coconut and Whipped Cream

Client to Supply:

4x6 workspace · Minimum of (1) – (6) ft table · Trash Removal · Clean Up

#### PETIT PATISSERIE STATION

18.50

A gourmet selection of Miniature French Pastries, Petit Fours,

Mini Tartlets, Chocolate Truffles and Chocolate Dipped Strawberries

Client to Supply:

4x6 workspace · Minimum of (1) – (6) ft table · Trash Removal · Clean Up

A 30.00++ delivery fee will be applied to all above orders.

#### **ACTION STATIONS**

Minimum guarantee per day will apply, plus a one-time set-up fee of 100.00++

#### ICE CREAM NOVELTY CART

825.00

(1) Ice Cream Cart

Standard Cart to include: (150) Assorted Ice Cream Novelties

(Assorted Ice Cream Novelties)

Additional Ice Cream Novelties @ 5.50++ each

Should you desire an experienced Booth Attendant to distribute the product,

a 40.00++ per hour/four hour minimum labor fee will apply.

#### Client to Supply:

110 volt single phase (15) amp · 4x4 work space · Trash Removal · Clean Up

#### PREMIUM DOVE ICE CREAM CART

850.00

(1) Ice Cream Cart

Standard Cart to include: (100) Dove Ice Cream Novelties

(Assorted Dove Ice Cream Novelties)

Additional Ice Cream Novelties @ 8.50++ each

Should you desire an experienced Booth Attendant to distribute the product,

a 40.00++ per hour/four hour minimum labor fee will apply.

#### Client to Supply:

110 volt single phase (15) amp · 4x4 work space · Trash Removal · Clean Up



#### **ACTION STATIONS CONTINUED...**

Minimum guarantee per day will apply, plus a one-time set-up fee of 100.00++

#### **GOURMET SOFT PRETZEL STATION**

575.00

To Include: (96) Freshly Baked Gourmet Soft Pretzels

served with your choice of Nacho Cheese or Traditional Yellow Mustard

Heated Pretzel display Case, Napkins and Appropriate Supplies

Additional Pretzels @ 6.00++ each

A Booth Attendant is required. A 40.00++ per hour/(4) hour minimum labor fee will apply

Client to Supply: 110 volt single phase (15) amp · 4x4 work space · Minimum of one (6) ft table · Trash Removal · Clean Up

POPCORN CART 875.00

To Include: Popcorn and (250) Popcorn Bags and Napkins

Additional Bags of Popcorn @ 3.50++ each

A Booth Attendant is required to pop the corn and distribute the product to your guests @ 40.00++ per hour

Client to Supply:

110 volt single phase (15) amp · 4x4 work space · Trash Removal · Clean Up

#### FRESH BAKED GOURMET CHOCOLATE CHIP COOKIE STATION.

810.00

Featuring David's Premium Gourmet Chocolate Chip Cookies

To Include: (213) Chocolate Chip Cookies\*, Oven, Napkins and Appropriate Supplies Additional Cookies @ 3.80++ each

A Booth Attendant is required to bake and distribute the product to your guests.

A 40.00++ per hour/(4) hour minimum labor fee will apply.

\*A portion of the cookies will be pre-baked and delivered to your booth on trays.

Client to Supply: 120 volt single phase (10.9) amp · 4x4 work space · Minimum of one (6) ft table · Trash Removal · Clean Up



#### **ACTION STATIONS CONTINUED...**

Minimum guarantee per day will apply, plus a one-time set-up fee of 100.00++

#### LAVAZZA CAPPUCCINO SERVICE

1,200.00

To Include: Lavazza Espresso Pods, Cups, Napkins, Stirrers, Sugar and Creamer (150) Cups of Cappuccino, Latte or Espresso

Additional cups of Cappuccino, Latte or Espresso @ 6.50++ each

(1) Experienced Barista, for a maximum of (4) hours.

Should you desire service for a longer period of time; a 40.00++ per hour labor fee will apply. Minimum guarantee of 1,200.00 per day will apply, plus a one-time set up fee of 100.00++.

Client to Supply: (6) ft table or counter, (2) dedicated circuits of 120v-60hz, (20) amp

power · Trash Removal · Clean Up

Please note: Cappuccino equipment available on a limited basis

#### STARBUCKS SHAKEN TEA STATION

960.00

To Include: (160) 12 oz. Cups of Tazo Iced Black Tea or Tazo Iced Passion Tea, handcrafted using a martini style shaker, Starbucks Logo Cups, Napkins and Appropriate Supplies

Additional Cups of Tea @ 6.00++ each

Minimum guarantee of 960.00 per day will apply, plus a one-time set-up fee of 100.00++.

(2) Booth Attendants Required.

\*An additional Booth Runner may be required depending on volume.

A 40.00++ per hour/(4) hour minimum labor fee will apply for each attendant.

Client to Supply: 4x4 work space and storage area · Minimum of one (6) ft table

Trash Removal · Clean Up



#### **BOOTH CATERING ALCOHOL SALES INFORMATION**

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California. Alcoholic Beverage Control and Centerplate is responsible for the administration of these regulations. No alcoholic beverages are allowed to be served by anyone other than San Diego Convention Center Food and Beverage Department Bartenders. Centerplate prohibits exhibitors and event participants from removing alcohol from the San Diego Convention Center.

35.00
40.00 40.00
156.00
198.00
198.00
40.00 45.00 70.00 30.00

A Bartender is required to distribute all alcoholic beverages.

A 50.00++ per hour/(4) hour minimum labor fee will apply, plus a one time set up fee of 100.00++.

Client to Supply: 4x4 work space · Trash Removal · Clean Up



#### SOUTH OF THE BORDER MARGARITA BAR

To Include: (130) Margaritas on the Rocks 1,205.50

Additional Margaritas @ 9.25++ each

Minimum guarantee of 1,205.50 per day will apply, plus a one-time set-up fee of 100.00++.

A Bartender is required to mix and distribute the beverages.

A 50.00++ per hour/(4) hour minimum labor fee will apply for each bartender.

Client to Supply: 8x8 work space · Trash Removal · Clean Up

MARTINI BAR 1,205.50

To Include: (130) Martinis

Choice of Traditional, Cosmopolitan, Blue Hawaiian or Appletini

Additional Martinis @ 9.25++ each

Minimum guarantee of 1,205.50 per day will apply, plus a one-time set-up fee of 100.00++.

A Bartender is required to mix and distribute the beverages.

A 50.00++ per hour/(4) hour minimum labor fee will apply for each bartender.

Client to Supply: 8x8 work space · Trash Removal · Clean Up

CRAFT COCKTAILS 1,230.00

To Include: (120) Cocktails

Additional Cocktails @ 10.25++ each

Choose (1):

**FINEST CITY FIZZ**: Pineapple Vodka, Grapefruit Juice and Club Soda Garnished with a Lime Wedge **THE GASLAMP**: Tequila, Lime Juice and Grapefruit Juice, Topped with Club Soda Garnished with Salt and Crapefruit

**BAY BREEZE**: Rum, Pineapple Juice, Cranberry Juice and Lime Juice Garnished with a Lime Wedge Minimum guarantee of 1,230.00 per day will apply, plus a one-time set-up fee of 100.00++.

A Bartender is required to mix and distribute the beverages.

A 50.00++ per hour/(4) hour minimum labor fee will apply for each bartender.

Client to Supply: 8x8 work space · Trash Removal · Clean Up

A Bartender is required to distribute all alcoholic beverages.

A 50.00++ per hour/(4) hour minimum labor fee will apply, plus a one time set up fee of 100.00++.

Client to Supply: 4x4 work space · Trash Removal · Clean Up

Thank you for taking the time to familiarize yourself with our policies.

#### **POLICIES**

- All food and beverage items in the Exhibit Halls must be purchased through the Food and Beverage Department. THIS INCLUDES BOTTLED WATER.
- Exhibitor Booth Catering DOES NOT supply tables or electrical for your booth. You MUST order through your service contractor. All exhibitors are required to order porter service (trash removal) for food and beverage activity in the booth.
- All food and beverage orders require full payment in advance. We accept American Express, MasterCard, VISA or Company Check. Please make checks payable to Centerplate.
- Initial order, as well as additional services ordered on site, will be billed to the customer's credit card.
- A 22% service charge will apply to all food, beverage and labor charges. Current state and local sales
  taxes apply to all food, beverage, labor charges, equipment rentals and service charges, and are
  subject to applicable tax laws and regulations.
- Disposable service ware is used on all food and beverage functions on the Exhibit floor.
- A 30.00++ "Trip Charge" will apply for each food and beverage delivery.
- It is required that a SDCCC Bartender dispense all alcoholic beverages.
- Menu items and prices are subject to change without notice.
- To ensure availability of menu items, we encourage you to place your order 14 days prior to your scheduled event

#### **CANCELLATION POLICY**

• Full charges will be applied to cancellation of any menu items received within (72) hours, (3 business days), prior to delivery.

#### **STAFFING**

BOOTH ATTENDANT\* BARTENDER\* CHEF\* DELIVERY FEE 40.00 PER HOUR 50.00 PER HOUR 75.00 PER HOUR 30.00 PER TRIP

# EXHIBITOR BOOTH CATERING <u>DOES NOT</u> SUPPLY TABLES FOR YOUR BOOTH. YOU MUST ORDER THESE THROUGH YOUR SERVICE CONTRACTOR.

Please be advised that all food and beverage items in the exhibit halls must be purchased through the booth catering department –this includes bottled water.

To ensure availability of menu items, we encourage you to place your order 14 days prior to your scheduled event

<sup>\*</sup> Requires a 4 hr. minimum



# ADDING YOUR CREDIT CARD INFORMATION TO OUR SYSTEM

## VISIT OUR WEBISTE:

San Diego Convention Center Express Catering (ezplanit.com)

- Complete all fields, including a mobile number for the person onsite and select Register Account
- Enter payment info by clicking Hi "First Name" (upper right-hand corner)
- Select Add New Card and enter card info, and click
   Save
- You are all set! You can manage your card or add another as needed.

<sup>\*</sup>Confirm with your catering manager that you have added your information once complete.

# BOOTH CATERING | ORDER FORM

Centerplate holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bring food or beverage into the San Diego Convention Center without the written approval of Centerplate - this includes bottled water.

process your or Company Name Billing Address: City: Zip: Phone: Booth #: Representative	der. e: Eve	_Fax: nt :	h the order form and the credit card authorization in the credit card authorization is a second content of the credit card authorization is a second card authorization in the card authorization is a second card authorization in the card authorization is a second card authorization in the card authorization is a second card authorization in the card authorization is a second card authorization in the card authorization is a second card authorization in the card authorization is a second card authorization		
MENU IT	EMS · SUF	PLIES	· EQUIPMENT		
DELIVERY DATE	DELIVERY TIME	QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE
DELIVERY	FEE · BO	OTH ST	TAFF · BARTENDER KITCHEN	LABOR	
START TIME	END TIME	QTY	DESCRIPTION	UNIT PRICE	TOTAL PRICE
COMMENTS:				SUBTOTAL	
				CE CHARGE	
			SUBTOTAL WITH SERVIO	STATE TAX	
			TOTAL ESTIMATE		

Exhibitors who will be providing food and beverage/hospitality in their booth must order at their own expense, porter service. Porter Service is exclusively provided by the San Diego Convention Center.

# BOOTH CATERING | CREDIT CARD AUTHORIZATION

PAGE 2 OF 3

Event Name:		
Exhibitor Name:		
On-Site Contact:	On-Site Cell #:	
ONE OPTION BELOW MUST BE SELI	ECTED:	
	on initial catering contract. Credit Card to be used for additional items or re-Ordered for the show and additional items Ordered On-Site. 5.5818 to provide complete Credit card #	dered on site.
M/C :XXXX Visa	a:XXXX or AMEX:XXXX	X
Cardholder's Name:	Exp. Date:	
CID #:		
☐ Check this box if billing address for this cre	redit card is the same as Address listed on page (1)	
If the address is different, please fill in	in the information below for the credit card	
Street Address		
City	State Zip	
CONTRACT AS WELL AS ANY APPLICA	REES TO PAY TOTAL CHARGES AS SPECIFIED ON THE CATERI ABLE CHARGES FOR ADDITIONAL ITEMS ORDERED ON-SITE. DRIZATION FOR ANY ADDITIONAL CHARGES INCURRED AS A R JR REPRESENTATIVE(S).	
AUTHORIZED SIGNATURE	DATE	

Once the above information has been completed, a Banquet Event Order (BEO) and Catering Contract will be processed. **Pre-Payment is required.** Payment arrangements can be made either by company check or credit card. Last page of this form is a fax cover page for your convenience.

## PLEASE RETURN ORDER TO:

Mary Forney at mary.forney@visitsandiego.com PHONE (619) 525-5818

BOOTH ORDER FORM AND CREDIT CARD AUTHORIZATION MUST BE COMPLETED AND RETURNED TOGETHER FOR YOUR ORDER TO BE PROCESSED.



# EXHIBIT BOOTH FOOD & BEVERAGE POLICY

CENTERPLATE holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bringing food, beverage or alcohol into the San Diego Convention Center without the written approval of CENTERPLATE; this includes private labeled bottled water. Exhibitors are not permitted to sell food or beverage in the San Diego Convention Center.

#### **BOOTH SAMPLING:**

Exhibitor/event participant must be the manufacturer or manufacturer's representative of the product to be sampled.

- ◆ Product must be germane to the show/event.
- Food samples are restricted to: 20z portion.
- Beverage samples are restricted to: 40z fluid portion.

If the exhibitor/event participant meets the above criteria, simply submit the Booth Sampling/Waiver Authorization form for approval. Your request will be processed and written approval will be sent to you. Food and beverage marketing/sampling activities must be conducted within the confines of the exhibitor's booth space.

If you are a manufacturer or manufacturers' representative and wish to *exceed* the sample size requirements, submit the Booth Sampling/Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with a contract for the applicable waiver fee.

#### **BOOTH WAIVER:**

Exhibitors/event participants utilizing "traffic builders" (i.e. bottled water, coffee, smoothies, full sized candy bars, etc.) that compete with food or beverage provided by Centerplate must submit the Booth Sampling/Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with the applicable corkage fees due.

#### **ALCOHOLIC BEVERAGES:**

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California Alcoholic Beverage Control and Centerplate is responsible for the administration of these regulations. Centerplate prohibits exhibitors and event participants from bringing in or removing alcohol from the San Diego Convention Center. No alcoholic beverages are allowed to be served by anyone other than San Diego Convention Center Food and Beverage Department Bartenders.

ALL THE AFOREMENTIONED POLICIES WILL BE STRICTLYADMINISTERED. ANY VIOLATION OF THESE WILL RESULT IN THE REMOVAL OF PRODUCT FROM THE SHOW FLOOR.

#### **BOOTH SAMPLING/WAIVER AUTHORIZATION FORM**

Event Name	Date(s)				
EXHIBITOR/EVENT PARTICIPANT		On-Site Cell #			
Name		Contact			
Email Address					
Address					
City					
Phone	Fax				
Booth #  Item(s) and portions to be distributed					
Quantity to be distributed					
Purpose					
Approved:  Booth Catering Manager/F&B Departmen		_Date			
Booth Catering Manager/F&B Departmen	ıı				
Corkage/Waiver fees that apply to this approval:					

### **Sampling Support Services**

Please contact us at (619) 525-5818, no later than 21 days prior to your event to order Kitchen Prep Time, Equipment, Storage, Staffing, Ice, Bottled Water or other support services required for your sample distribution

Please email this form no later than 21 days prior to your event:

San Diego Convention Center

Food & Beverage Department

111 West Harbor Drive San Diego, Ca 92101 Phone: 619-525-5818

Email: mary.forney@visitsandiego.com





Food & Beverage Department 111 W. Harbor Drive San Diego, CA 92101 619.525.5800 visitsandiego.com