



Giveaway / Booth Drawing Form

DEADLINE DATE: September 6, 2018

Email forms to pswift@conventusmedia.com

This form is for information only. Companies are encouraged to follow all PhRMA, AdvaMed and AMA Ethical Guidelines. If we have concerns, we will contact you.

Company Name: _____	Booth #: _____
Address: _____	Contact: _____
Cell Number: _____	Phone Number: _____
Fax: _____	Email: _____

Item(s) to be distributed:		
1. _____	2. _____	3. _____
4. _____	5. _____	6. _____
7. _____	8. _____	9. _____
10. _____	11. _____	12. _____
Date(s), Time(s) of Drawings: _____		

GIVEAWAY / DRAWING RULES

- You must advise us of all giveaways and drawings in writing prior to the deadline.
- The AOA or OMED 18 logos cannot be used on any promotional or giveaway items without written approval of the Association.
- Giveaways must be available to all registrants.
- This is an education based, scientific meeting; giveaways and drawings maintain a professional atmosphere and reflect the objectives of this meeting, as well as, following the PhRMA, AdvaMed and AMA Ethical Guidelines (<http://www.ama-assn.org/ama/pub/physician-resources/medical-ethics/code-medical-ethics/opinion8061.page>) All companies are strongly encouraged to adopt their respective code including limits on value of items.
- The PhRMA, AdvaMed and AMA Ethical Guidelines recommend prohibiting non-educational items, such as pens and mugs, to physicians. The new codes allow items that provide a genuine educational function for healthcare professionals, such as textbooks or anatomical models.
- A Company may not raffle or give away at a trade show an item that it could not otherwise give a Health Care Professional.
- Drawings must be conducted from the exhibitor's booth and the winners names posted in the booth.