

Main Telephone: +1 847 827-6869 Customer Service: +1 847 827-6888 Facsimile: +1 847 827-6886 Email <u>info@sccm.org</u> www.sccm.org

July 2018

Dear Exhibitor:

The Society of Critical Care Medicine (SCCM) is pleased to welcome you as an exhibiting company at the 48th Critical Care Congress, at the San Diego Convention Center in San Diego, California. February 17 - 20, 2019. This year, we expect more than 6,000 critical care professionals to attend!

Global Experience Specialists (GES) is the official general services contractor for this year's show. This *Exhibitor Service Manual* contains information about services offered by GES, the San Diego Convention Center and appointed contractors. Also within this manual are the Exhibitor Guidelines that specify the rules and regulations for exhibiting at the 48<sup>th</sup> Critical Care Congress.

Please take the time to review the entire *Exhibitor Service Manual* including all information sheets, rules and regulations, and deadlines. Be certain to fill out all forms carefully and completely. Ordering booth furnishings, utilities and services in advance can help save both time and money.

Be sure to bring a copy of all advance orders you place, as well as any bill of lading(s) with you on site for easy reference. Such documentation will assist in expediting your requests and accommodating your needs.

Thank you for exhibiting with SCCM. If you have any questions, or need assistance with planning for the 48<sup>th</sup> Critical Care Congress, please contact me at +1 847 827-7478 or any of the suppliers listed. I look forward to working with you on a successful Congress in 2019!

Sincerely,

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Colleen McNamara SCCM