



APRIL 29 – MAY 1 HILTON SAN DIEGO BAYFRONT

Where the **direct, digital and**
data-driven marketplaces converge



**BECOME A
MARKETING
SUPERHERO
AT RESPONSE EXPO!**

GOLF HOLE-IN-ONE

Give golfers the opportunity to win up to \$10,000 by playing in the Response Expo Golf Tourney. What better way to generate business and good-will than by presenting this unique opportunity to associate your brand with a high-value prize.

Pre-Show Exposure and Benefits

- Recognition as an Official Golf Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Golf Sponsor on www.ResponseExpo.com.

Tournament Benefits

- Exclusive sponsor of the Hole-in-One hole
- Signage as the Hole-In-One Sponsor at the golf tournament
- One (1) foursome (\$475 value)
- Hole-in-one insurance included
- Recognition as an Official Golf Sponsor including company logo printed on on-site signage

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo in Adobe Illustrator (.ai), or hi-res jpeg formats
 - Send logo to kflinn@questex.com

Investment: \$1,500 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2014. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2014. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707. Full payment is due by March 4, 2014 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: March 4, 2014

Cancellation Date: March 4, 2014

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature _____

_____ Date

Response Expo Staff Signature _____

_____ Date

IMPORTANT INFORMATION

Response Expo 2014

April 29 – May 1
Hilton San Diego Bayfront
San Diego, CA
.....

Upload Artwork

www.responseexpo.com
Click Sponsor tab
Click Upload Sponsor Artwork

Materials

Ship to:
Response Expo
Attn: Kathryn Flinn
6 Hutton Center
Ste. 600
Santa Ana, CA 92707

Email:
kflinn@questex.com

Response Expo 2014 Staff

John Yarrington
Publisher/Show Director
Phone: 714-338-6724
jyarrington@questex.com
.....

Thomas Haire
Editor-in-Chief/Content Manager
Phone: 714-338-6722
thaire@questex.com
.....

Dan Donati
Director of New Business
Development
Phone: 714-338-6723
ddonati@questex.com
.....

Kathryn Flinn
Operations Manager
Phone : 714-338-6734
kflinn@questex.com
.....

Monica Kollmann
Art Director
Phone: 714-338-6722
mkollmann@questex.com
.....