



APRIL 29 – MAY 1 HILTON SAN DIEGO BAYFRONT

Where the **direct, digital and**  
**data-driven** marketplaces converge



**BECOME A  
MARKETING  
SUPERHERO  
AT RESPONSE EXPO!**

## PUBLICATION BIN

Display your publication in a high-traffic location at the show guaranteed to be seen. The publication bins are placed at the entrance to the show floor so all attendees can easily access your company literature on their way in and out of the show.

### Sponsor-Provided Materials

- Signed contract including 50% deposit.
- 4 color and/or black and white logo in Adobe Illustrator (.ai), or hi-res jpeg formats  
- Send logo to [kflinn@questex.com](mailto:kflinn@questex.com)

### Investment: \$2,000 Net per bin

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2014. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2014. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:  
Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707.

Full payment is due by March 4, 2014 or advertising sponsorship and deposit will be forfeited.

**Full Payment Date: March 4, 2014**

**Cancellation Date: March 4, 2014**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

50% Deposit Enclosed: \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

\_\_\_\_\_  
Applicant's Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Response Expo Staff Signature

\_\_\_\_\_  
Date

### IMPORTANT INFORMATION

#### Response Expo 2014

April 29 – May 1  
Hilton San Diego Bayfront  
San Diego, CA  
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#### Upload Artwork

[www.responseexpo.com](http://www.responseexpo.com)  
Click Sponsor tab  
Click Upload Sponsor Artwork

#### Materials

**Ship to:**  
Response Expo  
Attn: Kathryn Flinn  
6 Hutton Center  
Ste. 600  
Santa Ana, CA 92707

**Email:**  
[kflinn@questex.com](mailto:kflinn@questex.com)  
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