



APRIL 29 – MAY 1 HILTON SAN DIEGO BAYFRONT

Where the **direct, digital and**
data-driven marketplaces converge



**BECOME A
MARKETING
SUPERHERO
AT RESPONSE EXPO!**

IN-ROOM TELEVISION CHANNEL

IMPORTANT INFORMATION

Promote your brand to a captive audience. Every guest staying at the Hilton San Diego Bayfront! This unique opportunity lets you broadcast your message via a DVD loop with continuous play on the show day(s) of your choice. This is a great trade AND consumer marketing activity.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Submit two (2) copies of company message in DVD format by **April 4, 2014**.
- DVD subject to show management and Hilton approval.

Investment: \$2,500 per channel, per day

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2014. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2014. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707.

Full payment is due by March 4, 2014 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: March 4, 2014

Cancellation Date: March 4, 2014

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Total: \$ _____

50% Deposit Enclosed: \$ _____

Balance Due: \$ _____

Applicant's Authorized Signature _____

_____ Date

Response Expo Staff Signature _____

_____ Date

Response Expo 2014

April 29 – May 1
Hilton San Diego Bayfront
San Diego, CA
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Upload Artwork

www.responseexpo.com
Click Sponsor tab
Click Upload Sponsor Artwork

Materials

Ship to:

Response Expo
Attn: Kathryn Flinn
6 Hutton Center
Ste. 600
Santa Ana, CA 92707

Email:

kflinn@questex.com

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