

AISLE SIGNS

Pre-Show Exposure and Benefits

- Recognition as an Official Show Sponsor in all Response Expo pre-show promotional materials.
- Recognition as an Official Show Sponsor on www.ResponseExpo.com.
- Access to Pre - event attendee list (mailing address and phone number only) 2 weeks prior to event.

Show Exposure and Benefits

- Custom 2-sided printed aisle signs for each aisle on the trade show floor (approx. 6 signs)
- Recognition as an Official Show Sponsor including company logo printed on on-site signage and in the official show directory.

Post-Show Exposure and Benefits

- Logo recognition in Response Magazine post-show wrap-up edition.
- Logo recognition on Response Expo 'Thank You' email to all registered attendees
- Access to post event attendee list (mailing address and phone number only) 2 weeks after event.

Sponsor-Provided Materials

- Signed contract including 50% deposit.
- Logo specs
  - 4 color and/or black and white logo in Adobe Illustrator (.ai),or hi-res jpeg formats
  - send logo to kflinn@questex.com
- Aisle Signs specs
  - Sponsor to provide aisle sign artwork; Response to produce aisle signs.
  - Finished size: 4' wide x 6' high. Include a ¼" trim on all sides.
  - Aisle sign artwork due **March 24, 2014**
  - Email aisle sign artwork to kflinn@questex.com
  - or upload on www.responseexpo.com under "Sponsor" menu choose "Upload Artwork"

Investment: $10,000 Net

Sponsor will be invoiced 50% of the agreed sponsorship fee upon signing this agreement. 100% of the agreed sponsorship fee is due no later than March 4, 2014. The 50% deposit is non-refundable. 100% of the sponsorship fee is non-refundable after March 4, 2014. Sponsorships are non-transferable to other companies and organizations and are intended for the use of the original purchaser of the sponsorship only.

The fees set forth in this contract/invoice/statement reflect a 3% discount made via cash, checks or bank wire transfer. Payment made using credit cards are not entitled to the cash, check or bank wire transfer discount and require the 3% to be added back to the overall contract amount.

Application and contract is hereby submitted for advertising at the Response Expo. Please complete and return with your 50% deposit payable to:
Response Expo, 6 Hutton Centre Dr., Suite 600, Santa Ana, CA 92707.
Full payment is due by March 4, 2014 or advertising sponsorship and deposit will be forfeited.

Full Payment Date: March 4, 2014 **Cancellation Date: March 4, 2014**

Company Name:_____

Contact:_____ Title:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Email:_____

Sponsorship Total: $_____
50% Deposit Enclosed: $_____
Balance Due: $_____

_____ _____
Applicant's Authorized Signature Date

_____ _____
Response Expo Staff Signature Date

IMPORTANT INFORMATION

Response Expo 2014
April 29 – May 1
Hilton San Diego Bayfront
San Diego, CA

Upload Artwork
www.responseexpo.com
Click Sponsor tab
Click Upload Sponsor Artwork

Materials
Ship to:
Response Expo
Attn: Kathryn Flinn
6 Hutton Center
Ste. 600
Santa Ana, CA 92707

Email:
kflinn@questex.com

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