



## SHOW INFORMATION

# GENERAL OVERVIEW

### 1. SHOW LOCATION

Moscone Convention Center  
747 Howard Street  
San Francisco, CA 94103

Hall ABCDEF – Expo Hall, GDC Play, Business Center

### 2. SHOW HOURS

Wednesday, March 20	10:00 am – 6:00 pm
Thursday, March 21	10:00 am – 6:00 pm
Friday, March 22	10:00 am – 3:00 pm

### 3. EXHIBITOR REGISTRATION HOURS

#### Located in South Hall Upper Lobby and West Hall

Sunday, March 17	3:00 pm – 7:00 pm
Monday, March 18	7:30 am – 5:00 pm
Tuesday, March 19	8:00 am – 6:00 pm
Wednesday, March 20	8:00 am – 6:00 pm
Thursday, March 21	8:30 am – 6:00 pm
Friday, March 22	8:30 am – 3:00 pm

### 4. MOVE-IN/INSTALLATION OF EXHIBITS

Check the [Target Maps](#) to see which day and time you can move in. Because of the limited dock space, we can only allow certain booths to move in on certain days. Deliveries can only arrive on the allowable day without incurring extra charges. Please note: If your booth location or size changes this may affect your targeted move in date. Please check with Show Management if you have any questions or concerns: [nelia.nunes@ubm.com](mailto:nelia.nunes@ubm.com).

Sunday, March 17	8:00 am - 10:00 pm (No in and out after 10 pm)
Monday, March 18	8:00 am - 10:00 pm (No in and out after 10 pm)
Tuesday, March 19	8:00 am - 10:00 pm (No in and out after 10 pm)

The hall will be open on Wednesday, March 20<sup>th</sup> at 8:00 am for exhibitors to finish last minute details to their booth.

**All booths must be show-ready by 8:00 am on opening day of show (Wednesday, March 20<sup>th</sup>).**

**All booths must be in place and all materials must be uncrated and tagged for removal by 4:00 pm on Tuesday, March 19<sup>th</sup>,** so we may remove empty containers, clean aisles, and lay aisle carpeting.

### 5. MOVE-OUT/DISMANTLING OF EXHIBITS

Friday, March 22	3:01 pm – 11:55 pm
Saturday, March 23	6:00 am – 12:00 pm



Check the [Target Maps](#) in the Target Maps and Targeted Freight Information section to see which day and time you can move out. Because of the limited dock space, we can only allow certain booths to move out on certain days. Please note your freight must be removed by your Target Time. Please check with Show Management if you have any questions or concerns: [nelia.nunes@ubm.com](mailto:nelia.nunes@ubm.com).

All bills of lading must be completed and turned into the GES Service Desk by 10:00 am on Saturday, March 23<sup>rd</sup>. All materials must be removed by 12:00 pm on Saturday. **Absolutely no tear down is permitted prior to the close of the show.**

**\*Please Note that this event moves in and out on overtime, all applicable surcharges will apply.**