

## EXHIBITOR PROMOTION

Three-steps to your successful and free of charge show promotion:

### 1. List of Services and Logo

Please click [here](#) to upload your company logo.

If you have misplaced your unique username and password which was sent to all exhibitors by the Organizer, please contact them immediately and they will email the details:  
[avtusa@ukimediaevents.com](mailto:avtusa@ukimediaevents.com).

### 2. Exhibitor 50-word Listing – DEADLINE: 28<sup>th</sup> July, 2025

All exhibitors should provide their company name, website address and a 50-word company description for publication in the official show guide (print and/or digital). The description should introduce your company to those who may not be familiar with what you do. We reserve the right to make changes; listings will be edited to fit house style.

If the entry has not been received, only your website as provided on your booth space agreement will be listed. Therefore, please ensure this is correct. Please note that the inclusion of any entries received after the deadline cannot be guaranteed.

Please note that it is the responsibility of the main exhibiting company to pass login details to any companies they may be sharing their space with, so that they may enter their own listing.

The list of products and services is a very useful tool for attendees seeking potential new partners in specific market sectors. Please ensure you select the categories most relevant to your company's products and services as soon as possible.

Please click [here](#) to submit your 50-word Listing.

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### [Scam Warning EIC](#)

### 3. Exhibitor Show News

All exhibitors will be contacted by our show news editorial team prior to the event and invited to share their SHOW NEWS. However, please note, space in the preview is limited and inclusion cannot be guaranteed.

**To make sure your company is included in the show preview, please contact Sam Figg, email: [sam.figg@ukimediaevents.com](mailto:sam.figg@ukimediaevents.com)**

The show preview will highlight the NEW and most exciting products, solutions or technologies on show. Please therefore prepare 200 words about the new product or service that you intend to promote at the event, and at least one hi-res JPEG photo.

For any further questions about show news, please contact a member of the Show News team, care of:

Charlotte Iggulden

Brand Manager

Email: [shownews@ukimediaevents.com](mailto:shownews@ukimediaevents.com)