

BOOST TRAFFIC TO YOUR BOOTH | EXHIBITOR MARKETING TOOLKIT

We have created a range of marketing assets for you to promote your presence at [ADAS & Autonomous Vehicle Technology Summit](#). Please use them to maximise traffic and leads to your booth and get the best out of the show. Below you'll see logos, web banners, email signatures, social media assets, sample posts, information about PR and who to contact if you need help.

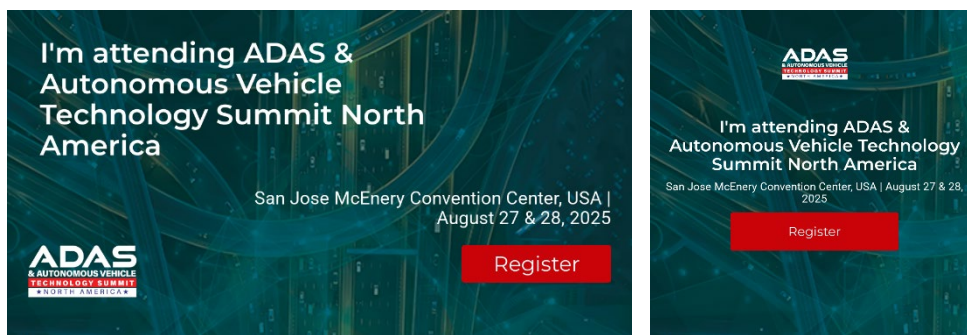
Exhibition Logos

Send us your logo (if you haven't already) to be added to the website, post-show print material, email newsletters and more!

Download the ADAS & Autonomous Vehicle Technology Summit logo [here](#).

New product launch? Optimise your presence by sharing with us ahead of the show! If you haven't already, please send 200 words to shownews@ukimediaevents.com detailing what you plan to exhibit or highlight to visitors at the show.

See some examples on the website under 'New Product on Show', most of which will also be promoted via email and potentially on social media.



[ADAS & Autonomous Vehicle Technology Summit - Social Shares](#)

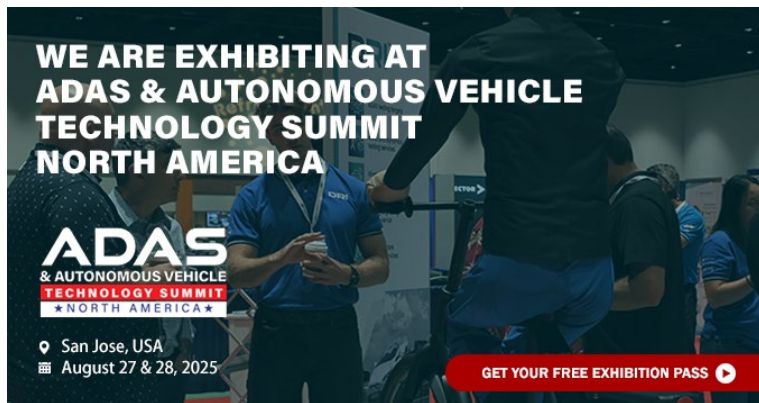
Social media

Follow our [@AVTExpo](#) page on [LinkedIn](#)! Use the official hashtag [#AVTExpo](#)

To help get you started, here are a few suggested posts!

- XXX weeks to go until #AVTExpo! Bring your colleagues! Stop by booth xxx website
- We'll be showing xxxx at #AVTExpo on August 27 & 28, at San Jose McEnery Convention Centre USA!
- We'll be there! Website #AVTExpo! find us at booth xxxx





Bespoke client invitations/'e-tickets'

Invite your clients with a bespoke invitation. Request your e-ticket via the exhibitor manual, [here](#).

If you have misplaced your unique username and password which was sent to all exhibitors by the Organizer, please contact them immediately and they will email the details:
avtusa@ukimediaevents.com.

1000+
HIGH-VALUE ATTENDEES

100
TECHNOLOGY LEADERS IN THE INNOVATION ZONE

80+
SPEAKERS ACROSS OUR MULTI-STREAM CONFERENCE

REGISTER NOW TO GET YOUR FREE EXHIBITION ENTRY PASS!

DELIVERING HIGH-LEVEL TECHNOLOGY AND KNOWLEDGE FOR THE ADAS & AV SECTOR

The ADAS & Autonomous Vehicle Technology Summit is a high-level gathering of senior decision-makers in ADAS and automated driving system development, test and deployment. Conference rates apply – see website for details.

JOIN US IN SILICON VALLEY THIS AUGUST TO HELP ENABLE THE FUTURE OF MOBILITY!

CLICK HERE!

#AVTExpoCA
Get involved online!

[X](#) [in](#)

Advertising opportunities

There's still time to optimise your participation ahead of the show by exploring our advertising opportunities. Aside from submitting your show news, you can also reach a wider audience through a dedicated email to our database or advertising in the show guide. Please email rob.knight@ukimediaevents.com for more information.

Onsite PR coverage

Please contact anthony.james@ukimediaevents.com for all media or PR enquiries. If you have any general enquiries, please get in touch with charlotte.iggulden@ukimediaevents.com.