



Dear 2023 Critical Care Congress Exhibitor,

The Society of Critical Care Medicine (SCCM) is pleased to welcome you as an Exhibitor at the 2023 Critical Care Congress, at Moscone Center South in San Francisco, California, January 21 to January 24, 2023. We are excited to back in person and providing the high-level program you have come to expect from SCCM!

Global Experience Specialists (GES) is the official general services contractor for this year's show. This Exhibitor Service Manual contains information about services offered by GES, the Moscone Convention Center and appointed contractors. Also, within this manual are the Exhibit Rules and Guidelines that specify the rules and regulations for exhibiting at the 2023 Critical Care Congress.

Please take the time to review the entire Exhibitor Service Manual including all information sheets, rules and regulations, and deadlines. Be certain to fill out all forms carefully and completely. Ordering booth furnishings, utilities and services in advance can help save both time and money.

Exhibits should appeal to the professional interests of critical care practitioners, focusing on products and services that are used in patient care and education. Exhibit Management will take every possible measure to ensure that exhibitors follow the Exhibit Rules and Guidelines. Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetic Products, handheld massagers and any others with aggressive sales tactics are not allowed under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of fees paid.

In addition to exhibit options, there are several sponsorship opportunities. Sponsoring provides additional branding throughout the Congress and exposure to the influential critical care practitioners in attendance. Customized packages are available in addition to all the listings found here!

Thank you for exhibiting with SCCM. If you have any questions or need assistance with planning for the 2023 Critical Care Congress, please contact me at +1 847 827-7478 or any of the suppliers listed. I look forward to seeing you all in person and working with you on a successful Congress in 2023!

Sincerely

Colleen McNamara