



Industry Education Workshop Application

Take advantage of Industry Education Workshops at the 2023 Critical Care Congress! Located in Connections Central, these workshops provide additional learning opportunities for attendees and allow exhibitors to present products and services beyond not only their booth space, but Congress itself. The workshop will be included in Congress Digital (pending recording submission), on SCCM's YouTube channel, and event website/app. SCCM will provide quarterly reminders via digital marketing to broaden the reach of these sponsored sessions. Attendees and nonattendees can access it any time and from anywhere.

These commercial workshops are conducted by Exhibitors inside Connections Central. A limited number of 60-minute sessions will be presented each day. These workshops are listed on the Congress mobile app and are highlighted on signage. If you wish to video tape your session you may do so by using ETS audio visual services only.

APPLICATION INSTRUCTIONS

Workshop fees are \$19,250 - \$22,000. Application must be received by October 10, 2022. The room is carpeted and set theater-style to accommodate approximately 125 attendees. A head table, screen, LCD projector and a sound system with a lavalier microphone are included in the fee. Costs for additional requirements are the responsibility of the Exhibitor, and an order form for additional equipment will be sent with your confirmation. **The sponsoring company is responsible for costs associated with speakers and additional requirements. Signage announcing the workshops will be located throughout Connections Central. Additional promotion (i.e. pre-conference mailer, hotel door drop, available lunch/snacks, etc.) of the Industry Education Workshop is strongly recommended and is the sole responsibility of the sponsor.**

Content requires advanced approval by SCCM for each session. These sessions do not provide continuing education credit. Workshop content must be interactive and scientifically current.

Topic Title: _____

Presenter(s): _____

Please attach a description of the topic for review and approval. Session dates and times are as follows:*

Saturday, January 21, 2023

- ☐ 8:40 a.m. - 9:40 a.m. (2)
- ☐ 11:55 p.m. - 12:55 p.m. (2)
- ☐ 2:45 p.m. - 3:45 p.m. (2)

Sunday, January 22, 2023

- ☐ 8:55 a.m. - 9:55 a.m. (2)
- ☐ 12:25 p.m. - 1:25 p.m. (2)
- ☐ 2:30 p.m. - 3:30 p.m. (2)

Monday, January 23, 2023

- ☐ 8:55 a.m. - 9:55 a.m. (2)
- ☐ 12:30 p.m. - 1:30 p.m. (2)

*Times are subject to change based on session/break/lunch schedule

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Telephone: _____ Email: _____

Signature _____ Date _____

Return this form before October 10, 2022 to:
Desiree Ng at dng@sccm.org

Invoice will be sent after application is accepted and processed.