Sustainable Exhibitor Program

DesignCon, in conjunction with GES, will be coordinating sustainability efforts at DesignCon 2022

Why participate: By recycling, repurposing, and reducing your exhibit material we can work together to prevent goods from going to waste or entering landfills.

The most sustainable exhibitor will win:
- $250 service credit from GES for 2023.
- One (1) 22x28 sustainable graphic honoring winning company for 2023 provided by GES.
- One (1) All-Access pass for DesignCon 2023
- One (1) hotel voucher for $200 to be used at the Hyatt Regency Santa Clara during DesignCon 2023
- Notation in the DesignCon 2023 Digital Event Guide as the 2022 Sustainable Exhibitor Award Recipient

The most sustainable exhibitor will be determined by exhibitor application via formstack. The following items will be taken into consideration:
- Booth build
  - Recycling items, repurposing build items, reducing build size or materials year over year
  - We want to encourage exhibitors to remove 100% of their display property and flooring. Often elements are left behind or discarded at the end of the show.
  - Only use LED lighting or other energy efficient power
  - Consider renting a booth property
  - If building exhibits, only use Forest Stewardship Council (FSC) wood.
  - Consider going with bare flooring
  - Using local suppliers
- Shipping
  - Reducing or consolidating shipping to and from event
- Employee travel
  - Choosing the most sustainable option
- Promotional item & handouts
  - Reducing paper handouts
  - When purchasing promotional items, consider the amount you order, the environmental credentials of the materials they are made from, as well as whether they are useful giveaways that will be used long after the event is over.
- Assessment on-site

Please reference the Informa Sustainability Checklist for more ways you can increase your sustainability at the DesignCon event.

If your company is interested in participating in this year's Sustainable Exhibitor Program, please submit your entry to the formstack link here: https://ubmamg.formstack.com/forms/designcon_2022_sustainable_exhibitor by **Wednesday, March 30, 2022**.

By filling out an application, all entrants in the DesignCon Sustainable Exhibitor Program acknowledge and agree to the contest Official Rules, which can be found via this link: https://www.designcon.com/content/dam/Informa/amg/designcon/2022/docs/DesignCon-2022-Sustainability-Contest-Rules.pdf

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Exhibitor Tips

Reduce signage waste by:
- Encourage less printing and provide more information digitally when it comes to booth literature, fulfilling requests via email, and website referrals
- When you print, create reusable, non-dated signs that can be used year after year
- Avoid foamcore signs and request recyclable material such as cardboard

Reduce booth waste by:
- Requesting sustainable options from GES or your EAC
- Avoid carpet and bring your own flooring, like puzzle foam flooring that can be reused at all your shows
- Break down ALL cardboard boxes and put in the correct recycling bin

- Request additional booth bins for recycling and compost collection
- Use only compostable or recyclable service ware for samples and giveaways
- Use the stickers provided at the Exhibitor Services desk to mark your materials for recycling
- Set a goal to leave no trace behind by shipping out all booth properties and packing materials and donating extra giveaways