

REGULATIONS & GUIDELINES

MANDATORY BOOTH & HANGING SIGN RENDERING SUBMISSION FORM

DEADLINE: FEBRUARY 10, 2023

Link to form: https://informa-tech.formstack.com/forms/gdc_2023_booth_sign_rendering

Approval for hanging signs will be considered for peninsula booths or island booths (20' X 20' space or larger) *only*, provided the signs are not objectionable in content and there are no physical constraints at the facility. Show Management **MUST** see a complete rendering with clearly labeled dimensions of both booth & hanging sign in one drawing prior to approval.

Maximum height for signage (and total booth structure) is 23 feet. There must be 3' of clearance from the top of the booth and the bottom of the sign. Signs must hang at least 10' from any adjoining/adjacent booth.

GES is responsible for supervision, assembly, installation & removal of all hanging signs.

PLEASE NOTE:

Once you receive approval from Show Management for your sign, you must also complete the GES Hanging Sign Order Form found in the Labor, Equipment and Storage section of the website. You must also use the shipping label on the Hanging Sign/Truss Information Form to ship your sign. Please send the GES Hanging Sign order form directly to GES.