# GDC

#### **REGULATIONS & GUIDELINES**

### ACCEPTABLE AND UNACCEPTABLE BOOTH GIVEAWAYS

If you are planning on providing giveaways to attendees who visit your booth, please be sure that these giveaways do not infringe on the exclusivity of any official sponsorship.

#### Examples of unacceptable booth giveaways:

The following items are covered under sponsorship exclusivity and <u>cannot</u> be distributed from your booth.

Badge holders/lanyards Canvas Bags

**The following items are not allowed in the facility:** Stickers Adhesive Items Glitter Confetti Outside Food and Beverage Balloons

#### Examples of acceptable booth giveaways:

Ball Point Pens Bookmarks Calculators Calendars Coffee Mugs Flashlights Golf Balls & Tees Hats Key Chains Laptop Cords Luggage Tags Mail Openers Mechanical Pencils Mini First-Aid Kits Mouse Pad Paper/Plastic Bags Post-it Pads Sunblock T-shirts Thumb drives Toys

If you are concerned that your giveaway may infringe on sponsorships, or if you are interested in a giveaway item that is on the "not permitted" list above, please contact your sales representative to discuss your options.

## \*Show management reserves the right to evaluate the safety and offensiveness of novelty item handouts.