



## REGULATIONS & GUIDELINES

# BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS STANDARD LINEAR BOOTH

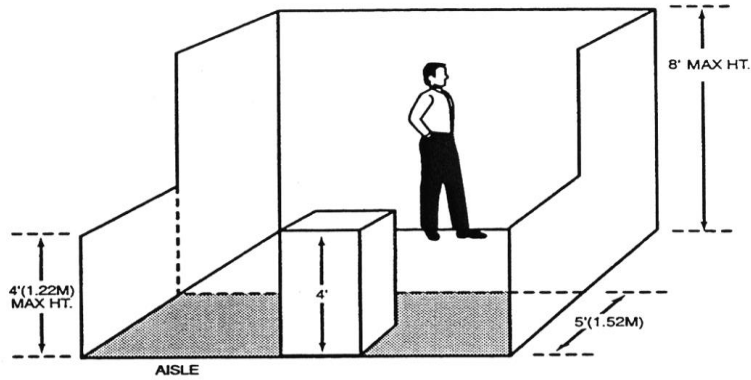
**STANDARD LINEAR BOOTH:** One or more standard booth units (10 x 10) in a straight line.

- Back 5' of booth has a maximum height of 8'.
- Front 5' of booth has maximum height of 4'.
- Displays are limited to 4' in height, in the front portion of each booth. Machinery, equipment or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions. If your display exceeds 4' in height, it is required that you place it away from the 5' x 10' sightline area in the front of the booth in order to provide a "see-through" lane for neighboring exhibitors.
- If your booth space is 10' x 20' or larger, you may request to extend the height in the front portion of the booth, to allow for a column or pillar style booth (including a floor-supported header). Please fill out the Height Variance Request form, found in this section. You may be allowed to extend one 4 sq. ft. area or two 2 sq. ft. areas, to 8' in height. The Height Variance form is due by February 10, 2023. Email form to [Matthew.Flemming@informa.com](mailto:Matthew.Flemming@informa.com).
- All booths must be fully carpeted for safety and aesthetic reasons.

**(Examples of standard linear booths on next page)**

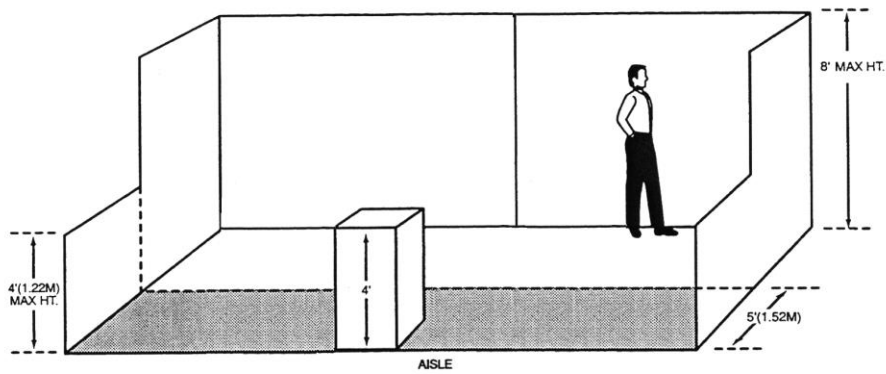
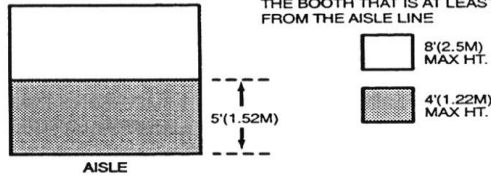
**EXAMPLE OF STANDARD LINEAR BOOTHS:**

# GDC

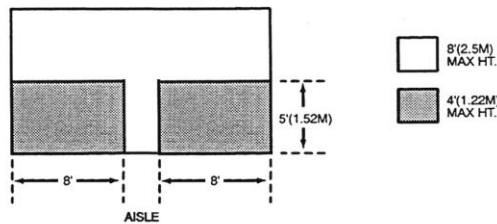


**Single Standard Booth Unit**

DISPLAY FIXTURES OVER 4' (1.22M) HIGH MUST BE CONFINED TO THAT AREA OF THE BOOTH THAT IS AT LEAST 5' (1.52M) FROM THE AISLE LINE



**Two or More Standard Booth Units**



**SHOW MANAGEMENT MUST APPROVE ALL COLUMNS OR PILLARS.  
PLEASE SUBMIT HEIGHT VARIANCE REQUEST AND DRAWINGS BY  
FEBRUARY 10, 2023.**

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