



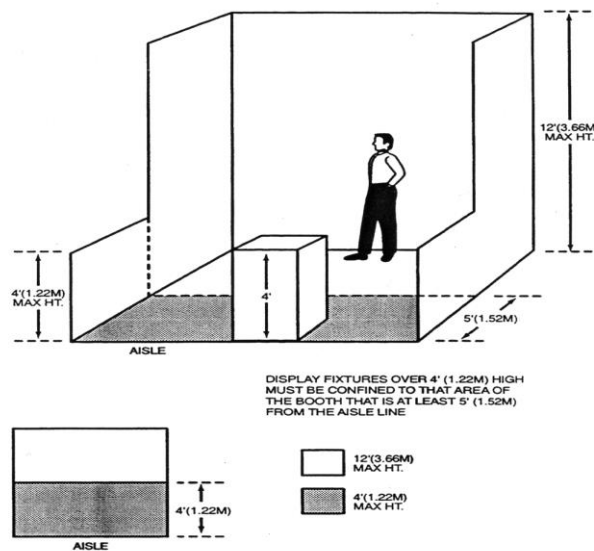
## REGULATIONS & GUIDELINES

# BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS PERIMETER LINEAR BOOTH

**PERIMETER LINEAR BOOTH:** Standard booths located on the outer-perimeter wall of the exhibit floor.

- You may extend to 12' in height in the back 5' area of your booth.
- Front 5' of booth has maximum height of 4'.
- Displays are limited to 4' in height, in the front portion of each booth. Machinery, equipment or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions. If your display exceeds 4' in height, it is required that you place it away from the 5' x 10' sightline area in the front of the booth in order to provide a "see-through" lane for neighboring exhibitors.
- If your booth space is 10' x 20' or larger, you may request to extend the height in the front portion of the booth, to allow for a column or pillar style booth (including a floor-supported header). Please fill out the Height Variance Request form, found in this section. You may be allowed to extend one 4 sq. ft. area or two 2 sq. ft. areas, to 8' in height. The Height Variance form is due by February 10, 2023. Email form to [Matthew.Flemming@informa.com](mailto:Matthew.Flemming@informa.com).
- All booths in Halls ABC and F must be carpeted entirely due to safety and aesthetic reasons. Please note that Halls DE are carpeted. You may purchase carpet if you wish to do so, but it is not required.

### EXAMPLE OF A PERIMETER LINEAR BOOTH:



**SHOW MANAGEMENT MUST APPROVE ALL COLUMNS OR PILLARS.  
PLEASE SUBMIT HEIGHT VARIANCE REQUEST AND DRAWINGS BY  
FEBRUARY 10, 2023.**

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