



REGULATIONS & GUIDELINES

BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS SPLIT-ISLAND PENINSULA BOOTH

SPLIT-ISLAND PENINSULA BOOTH is a Peninsula Booth that shares a common back wall with another Peninsula Booth and that is 20' x 20' or larger.

[MANDATORY BOOTH RENDERING SUBMISSION ONLINE FORM](#)

DIMENSIONS & USE OF SPACE

- The maximum structure height is 18'. Exhibits 3,600sf and larger may request a height variance up to 23' and may not exceed the width of the contracted booth space. Submit the Height Variance Request to Matthew.Flemming@informa.com by **February 10, 2023**.
- **Ceiling height varies throughout the exhibit hall; make sure to consult the ceiling height diagrams in this section before designing your booth.**

HANGING SIGNS

- Island Booths 20'x20' or larger may hang banners or signage above their booths to a maximum height of 23' and may not exceed the width of the contracted booth space. There must be 3' of clearance from the top of the booth and the bottom of the sign. All hanging signs, hanging graphics, and hanging banners must be pre-approved by Show Management. Submit the [Mandatory Booth & Hanging Sign / Rendering Form](#) by **February 10, 2023**.

SOLID WALLS

- Walls may be installed in any portion of the booth; however, 20% of the perimeter of the booth must be left open.
- Walls must be finished on both sides so as not to be unsightly to neighboring exhibitors.

FLOORING

- All booths in Halls ABC and F must be carpeted entirely due to safety and aesthetic reasons. Please note that Halls DE are carpeted; you may purchase carpet if you wish to do so, but it is not required.
- Any raised floors must include an ADA ramp

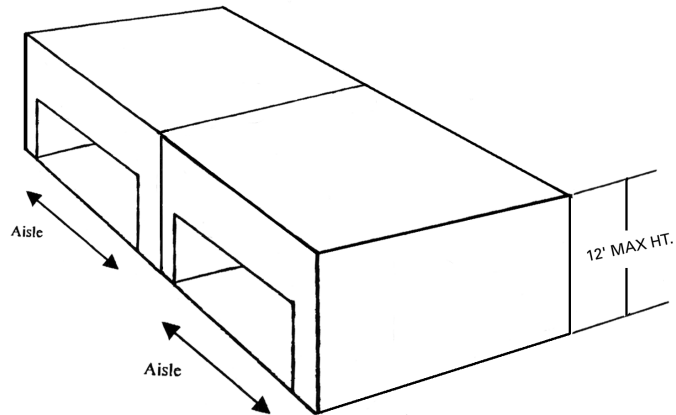
MULTI-STORY / CANOPIES / CEILINGS

- Use of multi-story exhibits, canopies, and ceilings must be pre-approved by Show Management. Submit the [Height Variance Request](#) by **February 10, 2023**.
- All exhibitors approved to install a multi-story booth, canopy and/or ceiling must bring a copy of their US Engineer-stamped plans onsite for the Fire Marshal. The Fire Marshal reserves the right to deny booth construction without these plans.

(Examples of split-island booths on next page)

GDC

EXAMPLE OF A SPLIT-ISLAND BOOTH:



SHOW MANAGEMENT MUST APPROVE ALL SPLIT ISLAND PENINSULA BOOTHS.

PLEASE SUBMIT YOUR DRAWINGS BY **FEBRUARY 10, 2023.**

[BOOTH RENDERING SUBMISSION ONLINE FORM](#)