

CLA Annual Conference & Exhibition

AN OPTION FOR EMERGING COMPANIES

New publications and technologies often are introduced to the library market by smaller start-up companies. In order to give these companies access to the vital market they seek, CLA has designated a special display option for these companies. If your organization is developing new products and services, this is a low-cost opportunity to introduce yourself to the library market.

Who's Welcome

Organizations new to the library market who have not exhibited at the CLA Annual Conference in the past.

What It Includes

These exhibitors are supplied many standard benefits as in other areas of the exhibition, but are limited in the method in which they may utilize their display space.

The fee includes:

- One six-foot skirted (in official show colors) display table.
- One side chair
- Carpet (show colors)
- Back drape with a standard booth identification sign
- A standard listing in the Online Program
- Exhibitor Badges for access to the exhibit floor

Other furnishings (limited to signage, chairs, wastebaskets, electrical) may be ordered, at an additional charge, from the general contractor.

TABLETOP EXHIBIT SPACE RULES

Definition: Exhibit consisting of a tabletop display of products.

HEIGHT/DEPTH

Tabletop exhibitors may place a sign or vertical exhibit(s) on their table as long as they fit in the 6'0" x 2'0" (1.83m x .61m) table area and do not exceed 3'0" (.91m) from the table top.

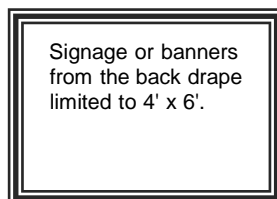
Tabletop exhibitors may hang signage or banners from the back drape support to promote company identity or products. This area is limited to a space 6'0" wide x 4'0" high (1.83m x 1.22m), extending down from the top of the back drape line.

No exhibit or sign may interfere with, obscure, or block the view of another exhibit. No tabletop exhibitor may construct a back wall or any equipment or display materials other than on the table provided. No product, video equipment or display materials may be placed on the floor.


Exhibitors may only apply for and utilize one table display unit.

Intent: *Other tabletop exhibits are entitled to a reasonable sight line. Displays are limited to the tabletop due to the nature and intent of the Tabletop Exhibit Space.*

Table provided. 2' wide, 6' long, 2 1/2' high.



Signs & Products on tables:
Maximum height of 3' permitted. Do not exceed length of table with signs/products.




Exhibition Management reserves the right to remove any display that does not conform to tabletop display regulations.