



Promotional Signs

California Library Association Annual Conference & Exhibition
 November 9 - 11, 2018 • Santa Clara, CA • Santa Clara Convention Center

Distinguish Your Company and Drive Traffic to your Booth

CLA is offering a limited number of promotional signs located throughout the Santa Clara Convention Center.

Standing promo signs are 1-meter wide, 8' tall, double sided, 4-color and provide tremendous visibility. Graphics can be different on each side of 1-meter promo signs.

These are all high-traffic areas of the convention center and include all production, installation and removal costs. Prime locations include:

Public space approaching the:

- Registration Area
- Meeting Room Area
- General Sessions
- Exhibit Hall



These are the high traffic areas attendees will travel during their time at the meeting.

Price: \$1,350 for a two-sided sign (includes production costs.) Exhibitor to provide graphic file to GES for production. Orders and art files due by **October 11, 2018**.

Contact our office to reserve the best location to deliver your message. **Act today!**

CLA Exposition Team | Phone: 630-434-7779 | Fax: 630-434-1216 | Email: cla@heexpo.com

YES, RESERVE A SIGN FOR MY COMPANY.

Company: _____

Contact: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

PAYMENT: Full payment is due with insertion order. Send payment with insertion order to the address below.

Please fax to 630-434-1216 prior to mailing.

Make checks payable to: California Library Association.

Send to: California Library Association, 1055 E. Colorado Blvd., 5th Floor, Pasadena, CA 91106

Credit Card. Check here to have invoice sent.

Billing address: Check this box if billing address is the same as above

Address: _____

City: _____ State: _____ Zip: _____

Questions? Email cla@heexpo.com, or call 800-752-6312.