



SHOW INFORMATION

GENERAL OVERVIEW

1. SHOW LOCATION

Moscone Convention Center
747 Howard Street
San Francisco, CA 94103

South Hall – Expo Hall

North Hall – GDC Play, Business Center and Career Center

2. SHOW HOURS

Moscone South - Expo Hall

Wednesday, March 1	10:00 am – 6:00 pm
Thursday, March 2	10:00 am – 6:00 pm
Friday, March 3	10:00 am – 3:00 pm

Moscone North – Career Center & GDC Play

Wednesday, March 1	10:00 am – 6:00 pm
Thursday, March 2	10:00 am – 6:00 pm
Friday, March 3	10:00 am – 3:00 pm

Moscone North– Business Center

Wednesday, March 1	10:00 am – 6:00 pm
Thursday, March 2	10:00 am – 6:00 pm
Friday, March 3	10:00 am – 3:00 pm

3. EXHIBITOR REGISTRATION HOURS

Located in North Hall - Upper Lobby of Moscone Convention Center

Sunday, February 26	3:00 pm – 7:00 pm
Monday, February 27	7:30 am – 5:00 pm
Tuesday, February 28	8:00 am – 6:00 pm
Wednesday, March 1	8:00 am – 6:00 pm
Thursday, March 2	8:30 am – 6:00 pm
Friday, March 3	8:30 am – 3:00 pm

4. MOVE-IN/INSTALLATION OF EXHIBITS

Check the [Target Move-In Floorplan](#) in the Shipping, Drayage and Material Handling Section to see which day and time you can move in. Because of the limited dock space, we can only allow certain booths to move in on certain days. Deliveries can only arrive on the allowable day without incurring extra charges. Please note: If your booth location or size changes this may affect your targeted move in date. Please check with Show Management if you have any questions or concerns:

meredith.omori@ubm.com

Sunday, February 26	8:00 am - 8:00 pm (No in and out after 8 pm)
Monday, February 27	8:00 am - 8:00 pm (No in and out after 8 pm)
Tuesday, February 28	8:00 am - 6:00 pm (No in and out after 6 pm)

The hall will be open on Wednesday, March 1st at 8:00 am for exhibitors to finish last minute details to their booth.

All booths must be show-ready by 8:00 am on opening day of show (Wednesday, March 1st).



All booths must be in place and all materials must be uncrated and tagged for removal by 4:00 pm on Tuesday, February 28th, so we may remove empty containers, clean aisles, and lay aisle carpeting.

5. MOVE-OUT/DISMANTLING OF EXHIBITS

Friday, March 3	3:01 pm – 11:59 pm
Saturday, March 4	6:00 am – 12:00 pm

Check the [Target Move-Out Floorplan](#) in the Shipping, Drayage and Material Handling Section to see which day and time you can move out. Because of the limited dock space, we can only allow certain booths to move out on certain days. Please note your freight must be removed by your Target Time. Please check with Show Management if you have any questions or concerns: meredith.omori@ubm.com

All bills of lading must be completed and turned into the GES Service Desk by 10:00 am on Saturday, March 4th. All materials must be removed by 11:00 am on Saturday. **Absolutely no tear down is permitted prior to the close of the show.**

***Please Note that this event moves in and out on overtime, all applicable surcharges will apply.**