



GDC Play

## GDC PLAY GENERAL OVERVIEW

### Show Location:

GDC Play will be held at the following location:  
Moscone Convention Center— North Hall

### Show Hours:

Wednesday - March 1, 2017	10:00 am – 6:00 pm
Thursday – March 2, 2017	10:00 am – 6:00 pm
Friday - March 3, 2017	10:00 am – 3:00 pm

### Exhibitor Registration Location:

Moscone Convention Center- North Hall – Upper Lobby

### Exhibitor Registration Hours:

Sunday, February 26	3:00 pm – 7:00 pm
Monday, February 27	7:30 am – 5:00 pm
Tuesday, February 28	8:00 am – 6:00 pm
Wednesday, March 1	8:00 am – 6:00 pm
Thursday, March 2	8:30 am – 6:00 pm
Friday, March 3	8:30 am – 3:00 pm

### Move-In for GDC Play Exhibitors:

Tuesday - February 28	8:00 am – 5:00 pm
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\*All Tabletop Booths will be set by 8:00 AM on Tuesday Morning. All exhibits must be show ready by 8:00 am on Wednesday, March 1<sup>st</sup>.

### Move-Out for GDC Play Exhibitors:

Friday - March 3	3:01 pm – 11:59 pm
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\*Tear down prior to the close of the show on Friday, March 3<sup>rd</sup> at 3:01 pm is **NOT** permitted.



**Advanced Shipments:**

Advance shipments will be accepted at the warehouse Monday through Friday, 8:00am to 3:00pm. Advance shipments sent to the GES warehouse must only arrive Tuesday, January 24, 2017 through Wednesday, February 22, 2017. Please note that the warehouse will not accept shipments before these dates.

Advance shipments should be addressed as follows:

c/o GES  
Game Developers Conference 2017/ GDC Play  
(Your Company Name & Booth Number)  
YRC  
201 Haskins Way  
South San Francisco, CA 94080

\*Please be sure to use the proper GDC Play Shipping Labels included in this Section of the Exhibitor Service Manual.

**Direct Shipments:**

Direct Shipments will be accepted at The Moscone starting on Saturday, February 25<sup>th</sup>. The Moscone Convention Center will not accept any deliveries made prior to this time. Packages shipped earlier than Saturday, February 25<sup>th</sup> will be returned to sender.

Direct shipments should be addressed as follows:

c/o GES  
Game Developers Conference 2017/ GDC Play  
(Your Company Name & Booth Number)  
Moscone Convention Center, North Hall  
747 Howard Street  
San Francisco, CA 94103

\*(GES) is pleased to make available for hire, one (1) laborer with one (1) pushcart, for one (1) trip. Services can be made one way from the dock to your booth or your booth to the dock. Please check out the R-14 form in the Shipping, Drayage, and Material Handling Section of this Manual.

All questions regarding GDC Play should be sent directly to Meredith Omori –  
Phone: 415-947-6379 or Email: [meredith.omori@ubm.com](mailto:meredith.omori@ubm.com)