

arm TechCon

Show Information

INCLUDED IN YOUR SPACE

Please note that the information below is for a 10x10 booth space or larger. For a list of what is included in a Turnkey Booth, Tabletop Display, or a Demo Station, please refer to your contract.

Event Management is pleased to provide you with the following complimentary items with your contracted exhibit space:

- 8' high blue/white/blue drape back wall (not provided for island booths)
- 3' high blue drape side wall (not provided for island or peninsula booths)
- 11 X 17 Booth Identification Sign
- 5 exhibitor badges per 10x10 purchased
- 1 All Access conference pass, transferable (to a fellow employee)*
*Exhibitor Complimentary Pass does not allow access to Training Sessions, Mbed Connect, or lunch.
- Company name (exhibitor listing) and logo promoted on the event website
- Up to 3 product listings or 3 product categories on the event website
- Unlimited free admission passes to the exhibition can be downloaded from the Arm TechCon website for you to send electronically to customers
- Management of press meeting room schedule. Set up your meetings with the media and analysts. Reserve your time slot(s) upon securing space. Meeting slots on a first come first serve basis
- 4 weeks prior to the event, Exhibitors receive the list of media and analysts attending the event – with contact information

The following items are NOT included in your raw booth space:

- **Carpet-** Exhibitors **MUST** provide carpeting for their booth. If you do not own carpet for your booth, a carpet order form and styles available can be found in the **Booth Furnishings** Section of this service manual. Carpet must be ordered for safety and aesthetic reasons. If you need help ordering the correct size, please contact GES at (800) 475-2098.
- **Electricity, Internet and other utilities-** These services can be ordered using the appropriate forms in the **Additional Services** Section.
- **Lead Retrieval-** This service can be ordered using the appropriate forms in the **Additional Services** Section.