

Regulations & Guidelines

BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS

PENINSULA BOOTH

Definition: A minimum of four standard linear booths (2 backed up to two) with aisle space on 3 sides of the configuration that backs up to Linear Booths, and is 20'x20' or larger.

- Maximum height of 12', and higher with Event Management approval. Booth presence (including signs/graphics) can be 21' where available with Event Management pre-approval. Request to exceed 12' must be received by Event Management by **SEPTEMBER 29, 2017**. Please submit the *Request for Height Variance Form* located in this section.
- The back wall and all display fixtures are restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Machinery, equipment, or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions.
- All peninsula booths must now submit booth drawings for approval, regardless of height. Please submit your drawings to by **SEPTEMBER 29, 2017**.
- If you have any type of interactive display, you must have a 3-foot clearance from the aisle(s) to allow for crowds.
- To request to exceed height restrictions please follow the instructions on the page titled *Requests to Exceed Height Restrictions* in this section of your manual.
- Any portion of the booth bordering another exhibitor's booth must have a finished back side and must not carry identification signs or other copy that would detract from the adjoining exhibit.

***ALL PENINSULA BOOTHS MUST SUBMIT THEIR DRAWINGS FOR APPROVAL BY: SEPTEMBER 29, 2017.**

Diagram continued on Page 2

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